



ICE Barcelona 2025

Content Offering

January 2025



SCAN TO DOWNLOAD
PRESENTATION

Who is Bragg?

We are global technology & content supplier to the iGaming industry, and we are growing fast



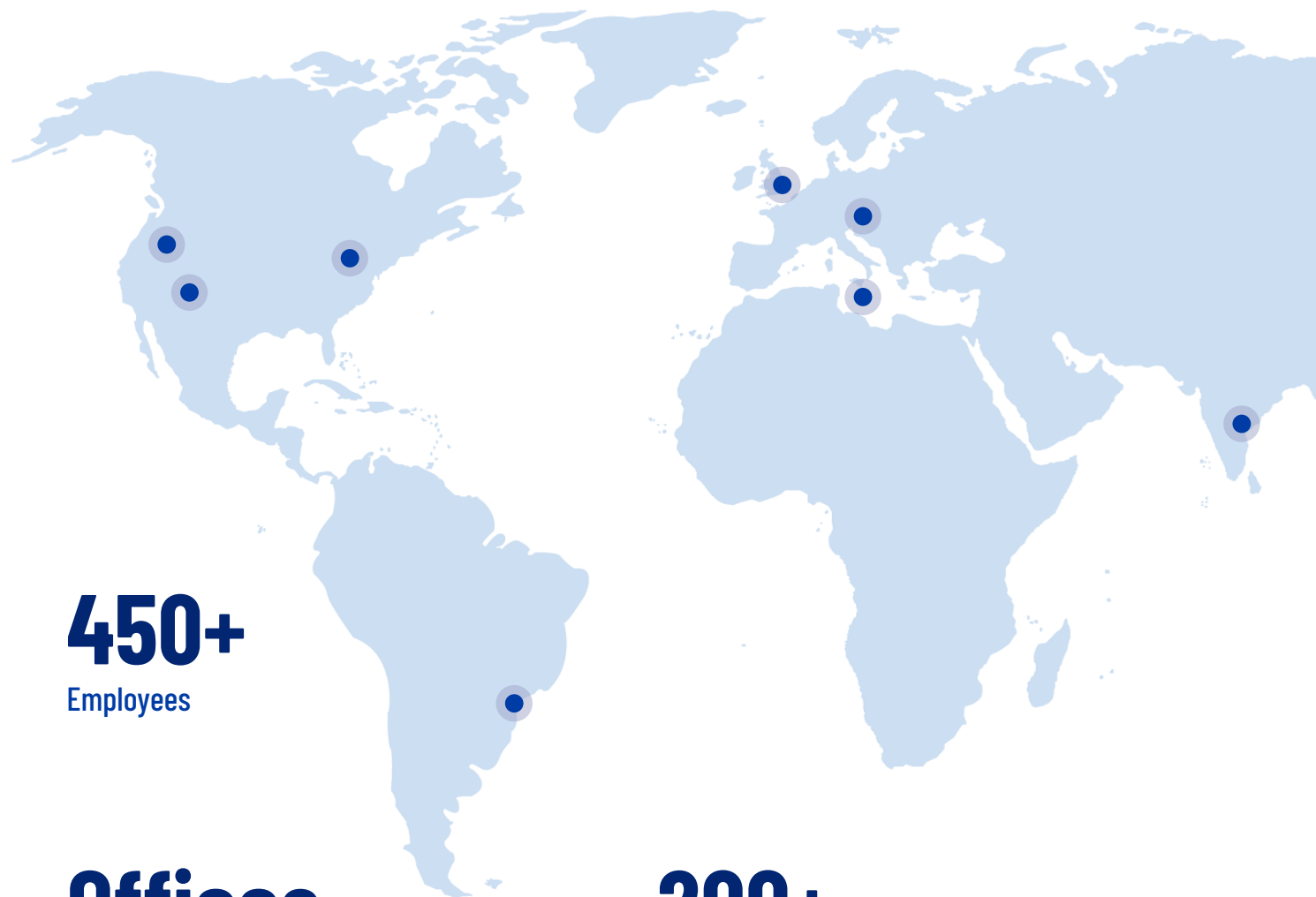
Dual-listed on the Nasdaq and the Toronto Stock Exchange



We offer technology, content and services comprising a **Full Turnkey iGaming Solution**



We are **operational and licensed** in Europe, North America & Latam



450+
Employees

Offices

Toronto, Las Vegas, Reno,
São Paulo, London, Ljubljana,
Malta & Chennai

200+
Customers

Bragg's Products & Services



Bragg offers platform technology, content and services to online and omni-channel casino brands in regulated markets globally



Technology



- ✓ Player Account Management (PAM) platform for omni-channel casinos and sports books
- ✓ Remote Games Server (RGS) and content distribution
- ✓ FUZE™ player engagement & data platform



Content



- ✓ Games from proprietary studios including Wild Streak Gaming, Atomic Slot Lab and Indigo Magic
- ✓ Exclusive games from partner studios
- ✓ Aggregated gaming content from suppliers across the industry



Services



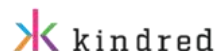
- ✓ Managed operational and marketing services
- ✓ Business intelligence
- ✓ Software development

TAKEN TOGETHER = THE FULL TURNKEY SOLUTION; EVERYTHING REQUIRED TO RUN AN ONLINE CASINO OPERATION

Partners and Clients



We've built business relationships throughout Asia, Europe, Central America and North America



Compliance



Bragg works with leading content testing houses to deliver certified games in multiple jurisdictions



Bragg Gaming Group companies hold iGaming B2B licenses in:



Bragg Gaming Group companies Oryx Gaming Limited and Oryx razvojne storitve are accredited with the **ISO/IEC 27001:2022 Certification** for its **Information Security Management System (ISMS)**



Sweden



Malta



Greece



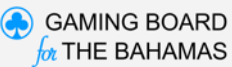
UK



Romania



Connecticut



Bahamas



Ontario



New Jersey



Michigan



Pennsylvania



Gibraltar



British Columbia



Belgium



Isle of Man



Peru



West Virginia

























Delaware

Global Presence



We are present in multiple major jurisdictions internationally

Europe

-  Belgium
-  Estonia
-  Italy
-  Portugal
-  Switzerland
-  Bulgaria
-  Greece
-  Latvia
-  Romania
-  United Kingdom
-  Croatia
-  Germany
-  Malta
-  Serbia
-  Czech Republic
-  Georgia
-  Montenegro
-  Spain
-  Denmark
-  Gibraltar
-  The Netherlands
-  Sweden

Americas

-  The Bahamas
-  Delaware, USA
-  Pennsylvania, USA
-  Brazil
-  Mexico
-  Peru
-  British Columbia, Canada
-  Michigan, USA
-  West Virginia, USA
-  Colombia
-  New Jersey, USA
-  Connecticut, USA
-  Ontario, Canada

Casino Content



Content Strategy

A rich portfolio of casino games from in-house and partner studios



Exclusive In-House Content

- Fully owned in-house games studios
- Online, land-based & social
- Slots and table games
- Expansion into areas of high innovation



Exclusive 3rd Party Content

- Games offered via our RGS for exclusive distribution by Bragg
- Diverse and localized portfolio
- Caters to player preferences in different markets



Aggregated Portfolio

- Thousands of online games titles from scores of top studios
- Database constantly updated with the best in new games releases added through the year



- ✓ 3,000+ new titles released
- ✓ Over 10,000 unique casino game titles live
- ✓ Over 80 game studios



PROPRIETARY STUDIO CONTENT FOCUSED ON QUALITY AND KEY MARKET DRIVERS

U.S. Content Strategy: Bringing Land-Based Favorites Online

Bragg brings popular land-based titles to the online market; demonstrating early traction and potential

- Bragg has proven experience in building successful land-based casino games
- Bragg develops and deploys **proprietary online adaptations** of its land-based titles through **Bragg Studios**
- Bragg **partners with popular U.S. land-based providers** to bring their games online under the **'Powered by Bragg' brand**
- Devil's Lock by Bluberi, **Powered by Bragg**, launched online in the U.S. in May 2023, ranked top 10 new game for the U.S. by Eilers & Krejcik in June 2023.

 BRAGG STUDIOS



Key Content Strategies



Strategic Portfolio Focus

- Market trends
- Innovation
- Inspired By
- Brand extensions
- Unique opportunities

Analytics

- Listen to our clients, analyze the data, adjust as needed
- Gain insights from both online casino markets and land-based markets
- Internal analytics from existing operations
- Data Driven Player behavior / Market analysis

Portfolio Segmentation

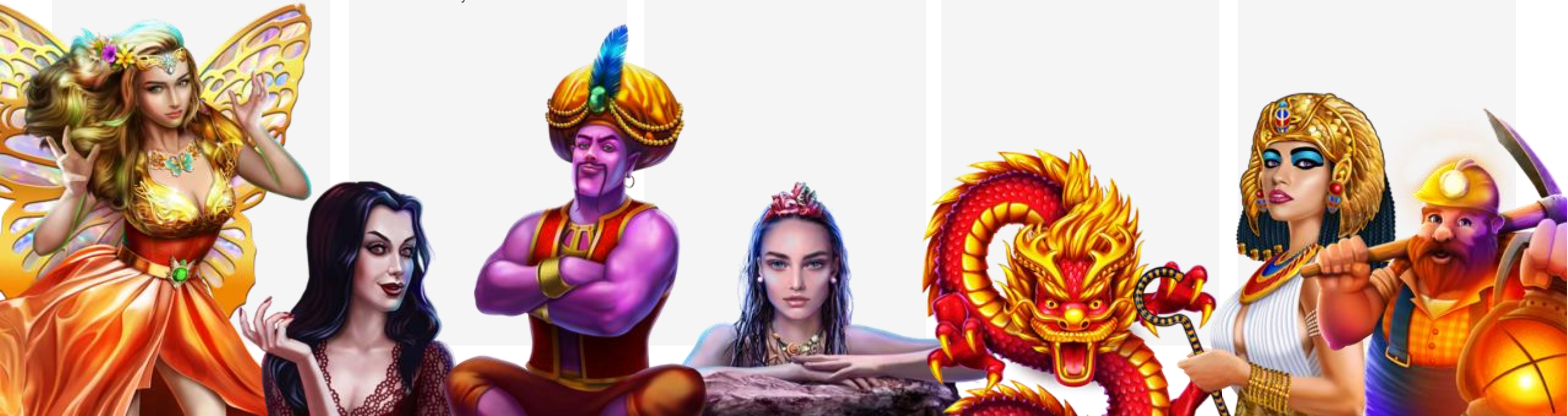
- Content diversification
 - Game mechanics
 - Art styles
 - Volatility & RTP
- Customization for respective markets
- Segmentation
 - Products, Clients, Players

Technology

- Leverage our technology to innovate on the player experience
 - FUZE™
 - Jackpots
 - Personal Missions
 - Community games pool players together to create shared experiences

Partners

- Partners can join via the Bragg RGS or an RGS to RGS connection via Bragg HUB
- Partner with a range of content partners
- Leverage their strengths (mix of EU, USA, online and land base providers)



Product Strategy



We have the right content for the right markets, and we are building long-term value

Land-based Style
In The Americas

BLUBERI
POWERED BY BRAGG

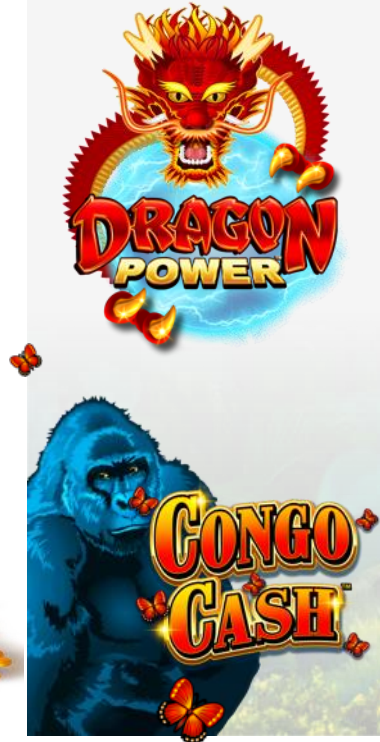
**King Show
GAMES**
POWERED BY BRAGG

**incredible
TECHNOLOGIES**
POWERED BY BRAGG

Custom Content
Capability



Brand Extensions
Opportunity



Fuze™
Promotions Focus



Strength in
Product Breadth



Innovative New
Game Mechanics



FOCUS ON BUILDING QUALITY CONTENT AND CREATING "STICKIER" GAME RESULTS IN LONGER GAME LIFECYCLES AND LONG-TERM REVENUE

Bragg Studios: Style & Distribution



Three in-house studios offer a broad portfolio of premium content

 BRAGG STUDIOS



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PROPRIETARY STUDIO CONTENT FOCUSED ON QUALITY AND KEY MARKET DRIVERS

Atomic Slot Lab is Bragg's Las Vegas-based content studio, focused on delivering the highest quality online games to slots fans worldwide.

Taking inspiration from the features, themes and mechanics of the best-loved games from casino floors across North America, the Atomic Slot Lab team are on a mission to forge a brand-new generation of online casino games: carefully calibrated to the specific tastes of online slots players in localized markets around the world, but firmly fused to the central pillar of pure Las Vegas energy. Atomic Slot Lab game studio was founded by Doug Fallon, a slots-design veteran and Bragg's Group Director of Content.

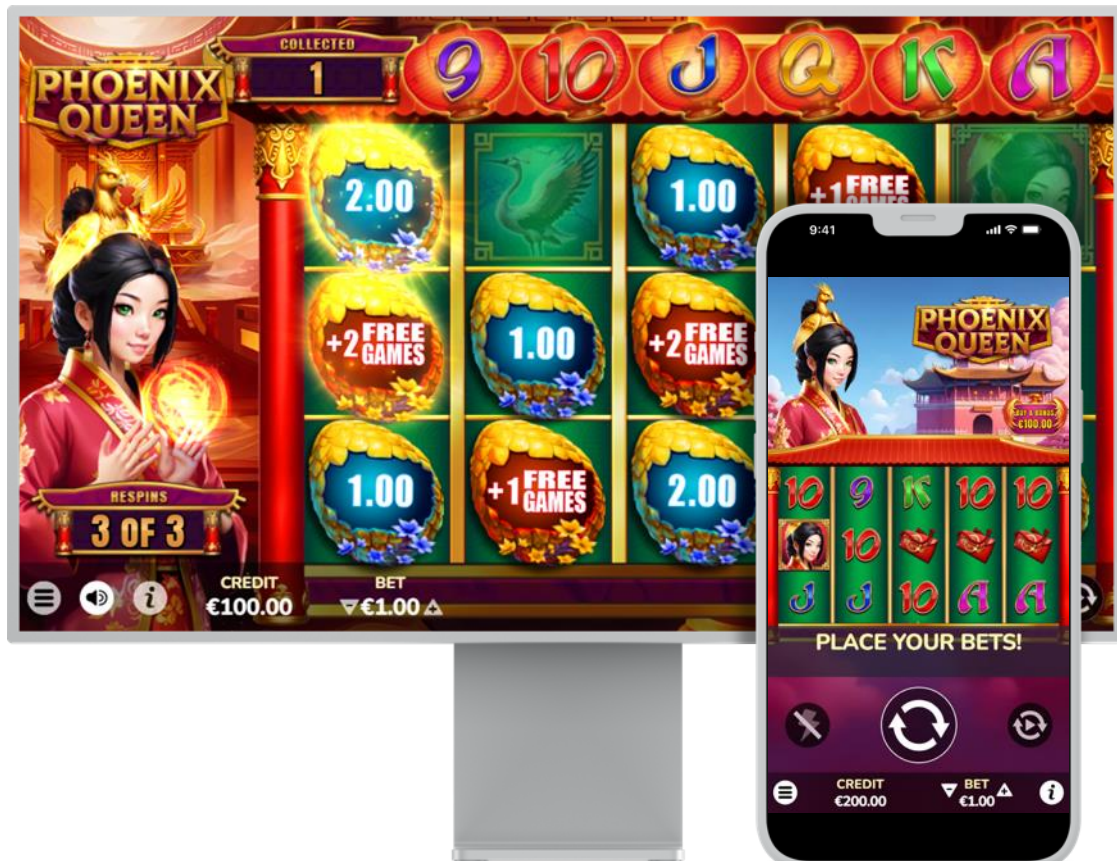
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ALL GAMES



PHOENIX QUEEN

An ancient prophecy says that once in a thousand years, a very special girl is born into the imperial family. She grows to become the Phoenix Queen, a powerful figure able to rebuild the glory of the empire.



Ultra hold and spin feature

Blue eggs carry instant cash values, red eggs have extra free games, and purple ones award free game multipliers. Land six or more eggs to start the ultra hold and spin feature with three resettable respins. When it ends, blue egg prizes are awarded and a free games feature starts boosted by bonuses from landed red and purple eggs.

Free games with symbol removal

After the ultra hold and spin phase, ten free games start with bonuses from the previous phase: extra free games and feature multipliers. On top of that, royal symbols are removed from reels depending on how many bonus symbols you landed in the previous phase. Land six blue bonus symbols in this phase to start another feature: a basic hold-and-spin game that only awards blue eggs with instant cash.

Scatter reveal with symbol removal

Land three or more scatters to win 12 to 16 free games, a 2x or a 3x feature multiplier, and random symbol removal.

TRY THE GAME

WATCH THE VIDEO

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GOLD GOBBLERS

Dwarves may be known as skilled miners, but for pure mining efficiency, you turn to the goblins instead. Meet our elite goblin gold mining team with unmatched skills in finding precious metals.



Free game features

Red, blue, and green crystals may start the feature with eight free games and their corresponding perks: red crystals expand the grid to 5x5, green ones add extra dynamite wilds, and blue crystals add multipliers of up to 5x to landed wild symbols. Players can trigger and play more than one of these features at a time. Multiple multiplier wilds in the same winning combination multiply each other.

Extra free games

Mineshaft symbols land in the free game feature only: each awards up to 42 additional free games.

Buy bonus

Players can instantly trigger the free games feature from the base game for 100x of their current bet to receive a random combination of two or three crystals with their corresponding perks and eight free games for each triggering crystal.

TRY THE GAME



Meet and greet His Highness, the Generous Emperor of the Many Ways to Win. There are literally hundreds of ways to win in this gem of a game with unique & unpredictable gameplay and highly satisfying Connect & Collect mechanics: make them work in your favor.



Connect & Collect

Land adjacent Connect & Collect symbols to reach special positions on reels three and six, and win this way free games, respins, quick collect, added wilds, instant credits and/or jackpots.

Quick collect, added wilds and instant credits

The quick collect symbol on reel three lets you connect directly to the prizes on reel six. Connecting to added wilds randomly adds three to eighteen wilds. Connecting to instant credits awards up to 800x bet.

Respins and free games with reel mirroring

Connect to free game rewards on reel three and/or reel six. Reels one and two will mirror reels four and five for easier combo building. The respins feature awards five respins with reel one and all connect & collect symbols locked into place.

TRY THE GAME

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Matrix: 5x5x3x5x5

Lines/Ways/Bets: 1875 Ways

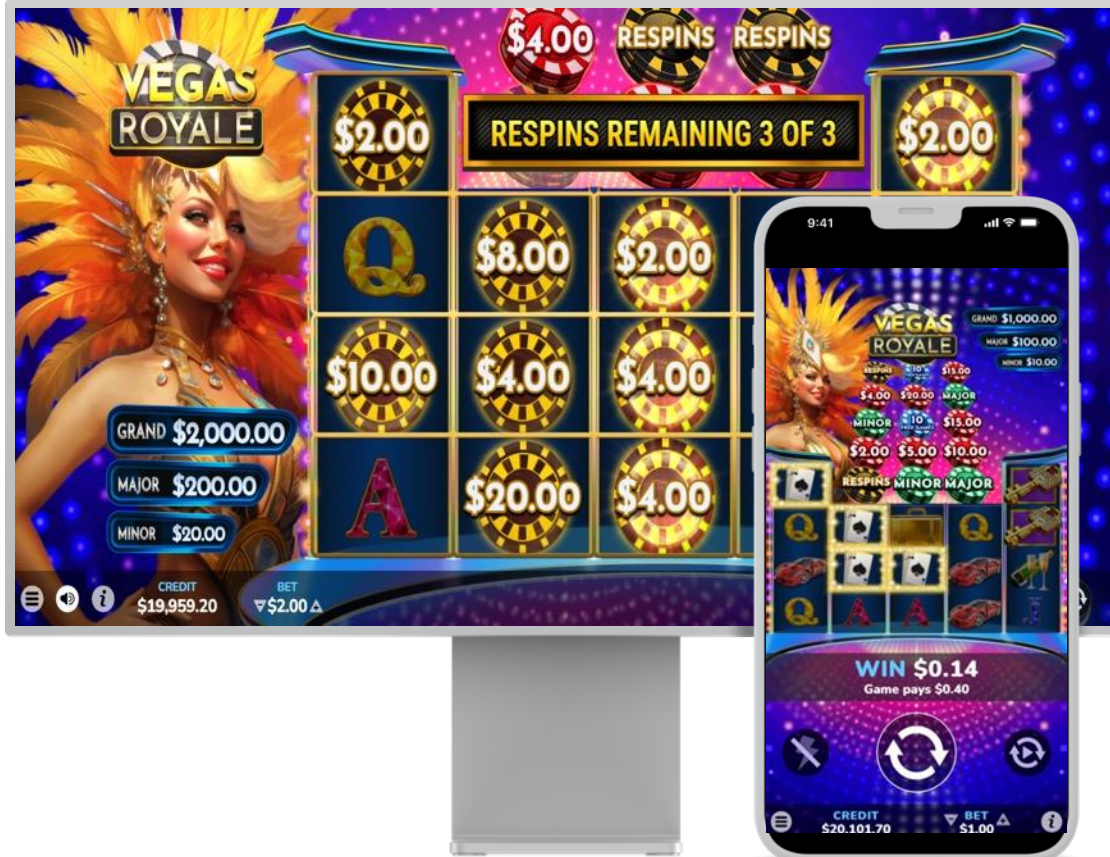
Jackpots: Yes

Buy Bonus: Yes

Volatility: Medium



Partake in the dazzling celebration of wealth and wondrous wins and party like there's no tomorrow! Strategize with your bets and benefit from the symbol feed that lets you predict upcoming bonuses.



Poker chip feature

Landing two T1 symbols on reels one and five, along with at least one T2 on the middle three reels, will trigger the poker chip feature. This feature grants the player free games, respins, jackpots and credits. The player will be awarded the prize displayed above the T2 during the triggering spin.

Respin feature

At the start of each respin feature, whichever reel the respins feature was triggered three poker chip credit symbols will land and automatically apply a x2 multiplier to each poker chip on that reel. Landing a new poker chip will reset the respins to three.

Free games

After at least 2 T1 symbols on reels one and five, along with one or more T2 symbols with free games poker chips above the T2 symbol, the free games will be triggered. On any win the player will be awarded a random multiplier that will be applied to any win in the free games. If the respins are triggered in the free games, a random multiplier will be applied to the total win of the respin feature.

TRY THE GAME

WATCH THE VIDEO

LEARN MORE



Matrix: 4x3x3x3x4

Lines/Ways/Bets: 432 winways

Jackpots: Yes

Buy Bonus: Yes

Volatility: Medium



Everyone's favorite Jester is back in the game: this time to conquer the casino capital of the world and laugh all the way to the bank. Join the jolly Jester in her Vegas escapades and capitalize on her endless luck.



Orb feature

Landing a T1 on reels one and five, along with at least one T2 on the middle three reels, will trigger the orb feature. This feature grants the player free games, jackpots, credits, or a mystery orb. The player will be awarded the prize displayed above the T2 during the triggering spin.

Free games

After landing a T1 on reels one and five, along with one or more T2 symbols with free games orbs above the T2 symbol, the free games will be triggered. During the free games, additional T1 symbols will be added to reels one and five, increasing the player's chance to trigger the orb feature. On any spin, the character can randomly add two to nine wilds to the middle three reels.

Random award feature

On any spin the character can randomly award any award on the first orb row. The player is guaranteed one orb win during free games.

TRY THE GAME

WATCH THE VIDEO

LEARN MORE



Matrix: 4x3x3x3x4

Lines/Ways/Bets: 432 winways

Jackpots: Yes

Buy Bonus: Yes

Volatility: Medium

Indigo Magic is **Bragg's Europe-based studio** that delivers superior casino content for European & American markets with best practices in game creation and ideation globally and with special regard for local tastes and preferences.

The studio embodies expertise, tradition, and passion accumulated through years of experience in online casino game design, delivery and analytics. Thanks to the team's vast experience in multiple global markets, Indigo Magic elevates casino content to a whole new level.



DISCOVER MORE

ALL GAMES

Candy Treasures

Embark on a sugar-coated adventure in the land of candy. Line up scores of delicious candies, cupcakes, donuts, and other goodies to satisfy your sweet tooth, and gorge lavishly on those tasty wins.



Wilds and bombs

Every win with seven or more symbols creates a wild in a random winning position. When a bomb lands, it explodes all positions in a row from the bomb horizontally and vertically, diagonally, or in a cluster. The bomb is then replaced with a wild.

Boostable multipliers

All winning positions get highlighted and receive a 2x multiplier if a second win is formed on them. All consecutive wins after that double the current multiplier on a position to up to 128x. In the base game, highlights and multipliers are removed when the round ends.

Free games

Three or more scatters award twelve to twenty retriggerable free games. In this phase, all highlights and multipliers are sticky until the end of the feature.

TRY THE GAME

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It's a sunny day on Grandpa's ol' farm: hens are happily laying eggs galore and all you need to do is pick them up. Enjoy a serene rustic atmosphere in this charming farming slot in which an egg today is better than a hen tomorrow.



Base game & the draw feature

Wilds in the base game are multiplicative, and the fox thief symbol instantly collects all values on egg symbols. Three, four or five scatters award the cash respins feature with three, four or five respins, or the free games feature with 15, 20 or 30 free games, respectively.

Free games

Egg wilds are sticky for three rounds: those that land on a reel with a multiplier get that same multiplier value, too. Scatters fill up egg collection meters that upgrade the reel multiplier and award three extra free games every time the meter is filled.

Cash respins

A classic hold & respin feature, but with Bragg's original Pop N' Split mechanics that effectively quadruple values on symbols it was triggered on.

TRY THE GAME

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Matrix: 5x5

Lines/Ways/Bets: 50 Lines

Jackpots: No

Buy Bonus: Yes

Volatility: High

FORTUNE BABIES

These lucky babies aren't just adorable game characters, they also have the power to share their endless good luck with their playmates. Join their friendly games and some of their luck might rub off on you, too.



Fortune bonus

Whenever one or more wilds land, they may randomly trigger a reveal feature with twelve coins. The player picks coins until they reveal three matching ones and is rewarded with the corresponding jackpot prize of up to 1000x the current bet.

Free games

Three or more scatters start up to eighteen retriggerable free games. The player then chooses one of five high-paying symbols with different occurrence rates to land more often during the feature.

TRY THE GAME

WATCH THE VIDEO

LEARN MORE



In this unique 5x5 cascading slot game, a mysterious fortune teller helps you become the master of your fate. Massively multiply your fortunes to the power of the magical number seven in this thrilling slot title and change your destiny for the better.



Match seven & win multipliers

Form wins by landing seven matching symbols anywhere on the grid, symbols don't need to be adjacent. Each consecutive win awards you a random stackable multiplier of up to 20x.

Fates bonus prize

Win an instant 77x bet cash prize whenever you chain seven consecutive cascades in the same game round.

Random symbol add

You may randomly win four to seven matching symbols in the base game and seven matching symbols in free spins.

Retriggerable free spins

Vortex scatters start ten free spins. Land seven consecutive cascades to win a mega multiplier of 77x on top of your already accumulated ones - and expect additional random mega multipliers as well.

TRY THE GAME

WATCH THE VIDEO

LEARN MORE



Matrix: 5x5

Lines/Ways/Bets: 1 Line

Jackpots: No

Buy Bonus: Yes

Volatility: Medium



Go get your fishing gear and get on board: we're going bass fishing. Reel in enviable trophy prizes and claim the bragging rights for the biggest catch in this gripping slot title with unique mechanics. The angling season is on!



Overflowing fish holds

Land scatters to fill up the fish holds above the reels and randomly win wilds and multiplier wilds (up to 10x) on reels two, three and four.

Golden bass respins

Landing scatters can randomly trigger respins with sticky symbols that carry instant cash values. Pay fish symbols add their value to all other symbols, and collect fish symbols instantly collect all landed values. Fill all positions to win a 1000x the bet.

Pop N' Split mechanic

Pop N' Split symbols land in the respins phase and reveal four random values. The highest value is held and copied over the other three values, effectively quadrupling the highest value drawn.

TRY THE GAME

WATCH THE VIDEO

LEARN MORE



Matrix: 5x4

Lines/Ways/Bets: 40 Lines

Jackpots: No

Buy Bonus: No

Volatility: Medium

WILD STREAK GAMING

BRAGG STUDIOS

Wild Streak Gaming is a premium Las Vegas-based game studio with a catalog of smash-hit slots in both the land-based and online casino gaming sectors.

Team members boast decades of experience in premium slot game production for U.S. and global markets alike.



DISCOVER MORE

ALL GAMES





Meet the fabled red dragon that can shower you with wealth and good fortune as its super orbs deliver extraordinary payouts and excite you with superior slot satisfaction.



TOrb feature

Landing at least 2 T1 symbols on reels 1 and 5, along with at least one T2 on the middle three reels, will trigger the Orb feature. This feature awards the player free games, jackpots, respins, or credits. The player will be awarded the prize displayed above the T2 during the triggering spin.

Respins

At the starts of each respin feature whichever reel the respins feature was triggered three orb credit symbols will land and automatically apply a x2 multiplier to each orb symbol on that reel. Landing a new orb symbol will reset the respins to three.

Free games

After at least two T1 symbols on reels 1 and 5 land, along with one or more T2 symbols with free games orbs above the T2 symbol, the free games will be triggered. On any win, the player will be awarded a random multiplier that will be applied to any win in the free games. If the respins are triggered in the free games, a random multiplier will be applied to the total win of the respin feature.

TRY THE GAME



Matrix: 4x3x3x3x4

Lines/Ways/Bets: 432 lines

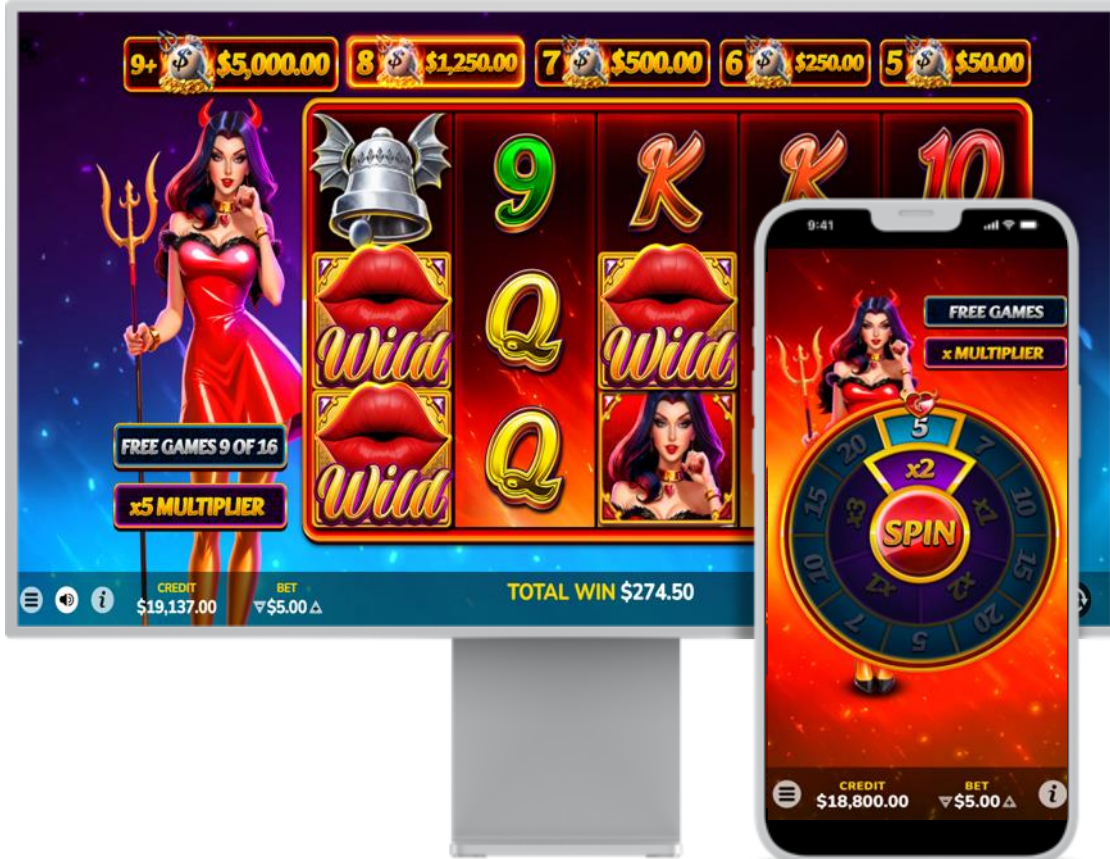
Jackpots: Yes

Buy Bonus: Yes

Volatility: High



Allow yourself to be captivated by the sweetest succubus from Hell and let her seduce you with her irresistible charms and fascinating promises of grandeur. The deal with the devil herself has never been this tempting!



Added wilds feature

Randomly, during any purchased spin, the character can add 2 to 12 locking wilds to the reels. If a heart symbol appears on the reels at the end of the spin, the player will be awarded one respin. After each respin, additional heart symbols can land to retrigger another respin. If no additional heart symbols land, the mini-feature ends

Free games

Landing three, four or five scatter symbols will trigger the wheel feature where the player will spin once to decide free games amount plus a win multiplier. During the free games, any two or more free games symbols will trigger two to five extra free games with an additional x1 multiplier. Added wilds feature can be triggered in the free games.

Jackpots

Collect three or more bag symbols to win jackpots in the free games or in the base game. Randomly the character can change a single bag into a double or triple bag symbol.

[TRY THE GAME](#)



Matrix: 5x3

Lines/Ways/Bets: 50 Lines

Jackpots: No

Buy Bonus: Yes

Volatility: Medium



Set off on a journey into the African jungle with majestic wildlife and glittering jewels, ruled by mighty mountain gorillas. This 5-reel title with three jackpots and a feed of upcoming bonuses enables and encourages tactical play.



Jewel board bonuses

A bonus symbol feed on top of the board shows bonuses you could win in the next couple of spins, including cash values, jackpot prizes and free games. It encourages tactical play and gives players more agency and power.

Free games

Land at least one free games jewel above the top row to **trigger 8 to a whopping 135 free games**. In this phase, at least one wild symbol is guaranteed to land in every free game and the frequency of jackpot jewel symbols is significantly increased.

TRY THE GAME



Matrix: 4x3x3x3x4

Lines/Ways/Bets: 432 Lines

Jackpots: Yes

Buy Bonus: No

Volatility: High



Take a trip down the rabbit hole and enter a land of wonders, ruled by the endlessly charming Queenie. Curry favor with the lovely empress to spin her royal wheel of never-ending awards!



The wheel feature

Heart wilds can trigger wheel spins for many different prizes: added wilds, instant credits, bonus jackpot games, win multipliers and up to 50 free games, and make for a dynamic gameplay experience.

Bonus jackpot card game

Players pick cards to reveal hidden jackpots. Matching 3 identical cards awards them with the corresponding jackpot: mini, minor, major or the super lucrative grand jackpot. Boost cards increase the awarded jackpot.

TRY THE GAME



Matrix: 5x3

Lines/Ways/Bets: 243 Lines

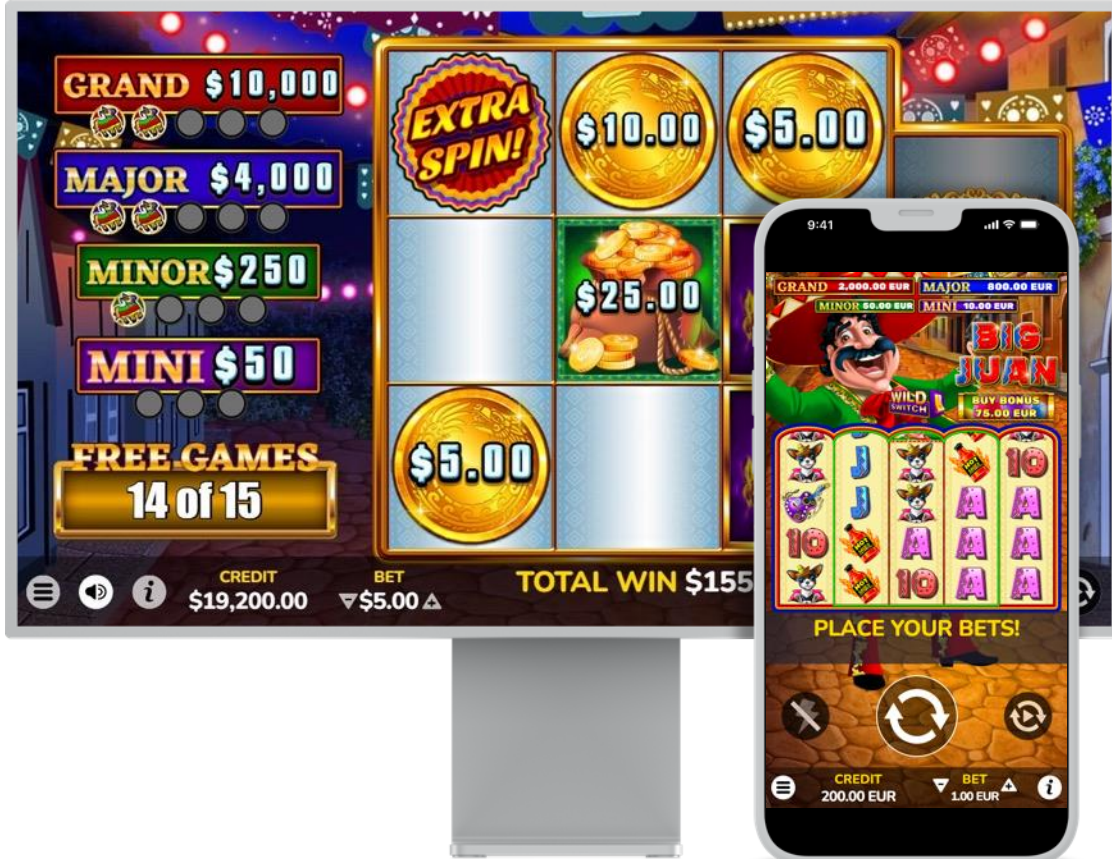
Jackpots: Yes

Buy Bonus: Yes

Volatility: Medium - High

BIG JUAN

It's fiesta time! This vibrant and colorful slot title replete with guitars, chihuahuas and hot salsa will have you vibe to the catchy tunes of a mariachi band in the company of your friendly Mexican host: Big Juan with his big mustache.



Unique free games feature

Land three or more scatters to start the feature with a 3x3 grid, a special position on reel four, and up to 15 free games. Collect jackpot symbols to fill up their meters and win the corresponding jackpots.

Bag of coins

In the free games phase, boost the value of the bag of coins position by landing coin symbols and a boost symbol on reel four. Collect that value and all coin values by landing the win symbol on reel four.

Wild Switch

Land six or more equal symbols on inner reels to have them all turn into wilds.

TRY THE GAME

Exclusive Content from our Partners

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BLUBERI



SEGASammy
CREATION



GAMOMAT



Exclusive Content from our Partners

POWERED BY  BRAGG



- Popular & established content provider and a brand new addition to our existing high-quality & localized content catalog.
- Extraordinary experience & insight into multiple gaming environments



- Incredible Technologies specializes in the design, development and manufacturing of entertainment products for casino gaming industries. Its products are fueled by innovation and driven by the ROI of game operators worldwide.



- Sega Sammy Creation is a unit of SEGA SAMMY Group, the Japan-based company best known for its pachislots and pachinko games, as well as its SEGA-branded video game entertainment systems, arcade games, and content.



- Industry's most customer-centric partner, is one of the world's leading licensors of proprietary casino table games to the online gaming world. It specializes in table games such as baccarat, blackjack, poker and roulette



- King Show Games is a developer of innovative slot and video poker games for the casino industry that boasts licensed titles being played worldwide and a talented team of artists, engineers and mathematicians who have designed over 200 games.



- 100+ Bragg exclusive top-performing titles
- Unique side-game jackpots that are proven to significantly increase the number of total bets
- Most popular games in Germany, Spain, Eastern Europe and Latin America



- Win Fast studio develops original pachislot mechanics and thus establishes and promotes the best practices in contemporary Japanese slot making

GAMOMAT

POWERED BY  BRAGG

GAMOMAT is a German-based online game developer and a highly successful land-based business that has moved into developing innovative iGaming products.

Every GAMOMAT release is developed by a passionate team of over 70 people that love and live for gaming.

DISCOVER MORE

ALL GAMES



THE BOOK BEYOND II

© GAMOMAT THE QUEST FOR THE CYPHERSTONE

Start an epic adventure, visit mysterious temples of ancient civilizations and uncover the hidden secrets they hide. Discover the lost Cypher Stone to reveal the location of immense treasures hidden in these magnificent monuments.



Free spins with book mechanic

Three or more scatters start the feature with ten retriggerable free spins and a bonus symbol draw. When two or more bonus symbols land in this phase, the reels they land on are nudged to become full bonus symbol reels.

The gate mechanic

Two gate symbols in the free games phase start the second level of the feature with ten additional free games. Whenever a bonus symbol is evaluated, the feature multiplier increases by one.

Risk ladder and card gamble

Collect, split, or gamble your wins with two skippable mini-games: the risk ladder gamble and the card gamble.

TRY THE GAME

GAMOMAT
POWERED BY BRAGG

Matrix: 5x3

Lines/Ways/Bets: 10 Lines

Jackpots: No

Buy Bonus: No

Volatility: High

RAMSES BOOK



Embark on an expedition through mysterious Egyptian temples full of forgotten treasures and search for the powerful Ramses Book. It is said that it brings great fortune to those who are lucky enough to find it.



Free spins with book mechanic

Three or more scatters start the feature with ten retriggerable free spins and a bonus symbol draw. When two or more bonus symbols land in this phase, they stamp the reels they land on with full stacks of matching symbols.

Flaming link feature

Five or more fire orbs start three resettable respins with four symbol position zones. Orbs carry random values that are multiplied by the zone multiplier when the zone is filled with orbs. Fill all grid positions for the ultra bonus prize of 5000x current bet.

Risk ladder and card gamble

Collect, split, or gamble your wins with two skippable mini-games: the risk ladder gamble and the card gamble.

TRY THE GAME

Crystal Ball

MULTI SYMBOLS

Gaze into the enchanted crystal ball, unlock its immense supernatural powers and defeat the evil sorcerer to seize the legendary treasures of his mysterious realm. Fantastic payouts abound in this spellbinding slot story replete with magic at every turn.



Free games

Land three or more crystal balls to start ten retriggerable free games. The game then draws a random symbol to become the bonus symbol for the duration of the feature.

Book mechanic

Whenever two or more bonus symbols land in free games and form a win, the reels they land on get stamped to full bonus symbol reels.

Card and risk ladder mini-games

You can double your current win or split and gamble half in the skippable card gamble and risk ladder mini-games.

TRY THE GAME

SEVENS FIRE

Sevens Fire combines classic fruit slot gameplay with a fiery hold-and-respin feature. Opposites attract...players as well!



Fire respins

Five or more fire orbs trigger three respins. Land another orb to reset the respins counter back to three. Orbs are sticky and carry values: fill up the grid with them to win the rich inferno bonus.

Gamble feature

Wins can be gambled in two skippable mini games: the card gamble and the risk ladder gamble. They can be doubled, split or simply collected

TRY THE GAME

WATCH THE VIDEO

GAMOMAT
POWERED BY BRAGG

Matrix: 5x3

Lines/Ways/Bets: 10 Lines

Jackpots: No

Buy Bonus: No

Volatility: Medium



This royal title is part of the GAMOMAT Deluxe Series that celebrates the studio's 15th anniversary with a collection of their popular titles shining in new splendor with fresh visuals, sounds and UI. Royal treatment for your players in this noble slot classic with timeless appeal.



Evergreen symbols

All the symbols we know and love are a beauty to behold: succulent fruits you could just grab from the screen and bite into, and top-paying royal sevens.

Card gamble

The gamble is randomly triggered and gives you a chance to double your win by correctly guessing the color of the next card. You can simply collect without playing, split the win and gamble half of it, or try to double the entire win.

Risk ladder gamble

This game is played by randomly climbing the rungs up and down. You can simply collect without playing or play on for a higher reward.

TRY THE GAME



Matrix: 5x4

Lines/Ways/Bets: 10 or 20 Lines

Jackpots: No

Buy Bonus: No

Volatility: Low



POWERED BY  BRAGG

King Show Games is a developer of innovative slot and video poker games for the casino industry that boasts licensed titles being played worldwide and a talented team of artists, engineers and mathematicians who have designed over 200 games.



DISCOVER MORE

ALL GAMES





Embark on a fun trawling trip and go fishing for yummy crustaceans. Captain Larry the Lobster will help you track down the biggest catch and possibly even find the elusive coveted golden lobster.



Reveal feature

Jackpots and multipliers

Land a symbol with a jackpot header on three or more consecutive reels to win the jackpot prize. High-paying symbols on reel three may have a multiplier of 3x or 5x assigned to them randomly.

Bonus trigger

Land three bonus symbols to win 40x to 95x current bet and pick the the buoy bonus or the free games bonus. The buoy bonus offers two to four pick options, each with two to four lobsters worth 10x to 575x current bet or with the golden lobster bonus. The free games bonus awards five retriggerable free games with extra rich reels.

Golden lobster bonus

Depending on their previous location pick, the player plays the Octopus, Kangaroo, or Pelican bonus prize reveal game with precious golden lobster rewards and rich bet multipliers.

[TRY THE GAME](#)



POWERED BY BRAGG

Matrix: 5x4

Lines/Ways/Bets: 40 Lines

Jackpots: Yes

Buy Bonus: No

Volatility: High

\$tinkin' Rich

The game's title is taken literally as it hilariously combines cartoonish depictions of rich people and smelly stuff in a very funny way. Bonus features and mechanics perfectly fit the humorous game theme.



Trash for Cash bonus game

Three bonus symbols trigger the reveal feature in which you pick trash cans to reveal a hidden multiplier. The remaining rewards are then added and multiplied by the revealed multiplier.

Keys to Riches

Three Keys to Riches symbols trigger five retriggerable free games for each payline that triggered the bonus. Up to 325 free games can be won this way.

Stacked wilds

Wilds may land fully stacked on reels two, three and four.

TRY THE GAME

WATCH THE VIDEO



POWERED BY BRAGG

Matrix: 5x5x3x5x5

Lines/Ways/Bets: 100 Lines

Jackpots: No

Buy Bonus: No

Volatility: High

LUCKY BUDDHA

Give your luck a big boost with the mystical power of the lucky laughing Buddha, the ultimate symbol of happiness, good fortune, abundance and wealth. This fortune-fetching game will improve your luck in this life, your future lives and all of your afterlife.



Activated symbols

Standard symbols become activated for seven rounds when they form a win. Activated symbols multiply the wins they help form by the corresponding repeating win multiplier.

The wheel of dharma bonus

Spin the wheel of dharma to collect instant cash, free spins, more activated symbols or a hefty lucky jackpot.

Wilds galore

In the free spins phase, wild symbols land instead of scatter symbols.

TRY THE GAME



POWERED BY BRAGG

Matrix: 5x3

Lines/Ways/Bets: 30 Lines

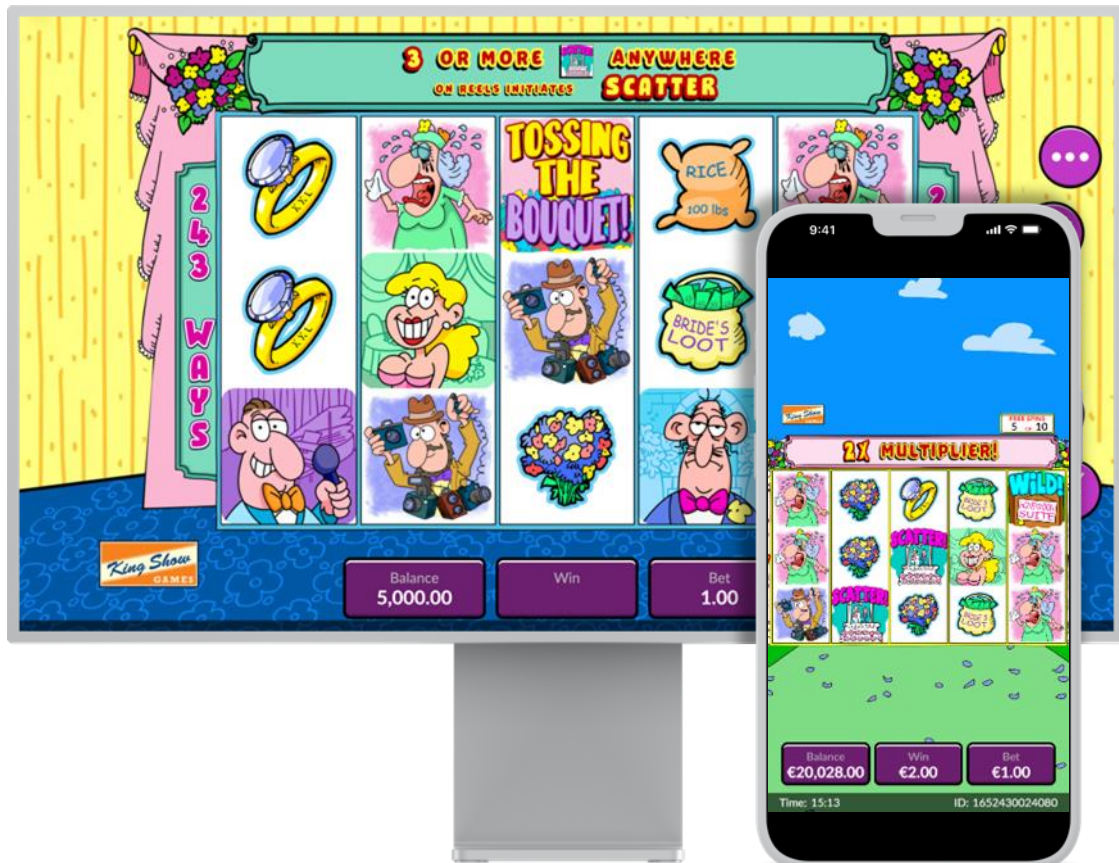
Jackpots: Yes

Buy Bonus: No

Volatility: High



Relive the joy of that special day with this wedding-themed game that never fails to appeal to the proverbial hopeless romantic in every one of us. Say "I do" to this casino-floor favorite made to fall in love with, seal the deal and live happily ever after.



Tossing the Bouquet free games

Land three bonus symbols to win eight to twelve retriggerable free games with 2x-5x multipliers.

All pays

With 243 ways to win, there are no defined paylines and thus more potential wins every spin.

TRY THE GAME



POWERED BY BRAGG

Matrix: 5x3

Lines/Ways/Bets: 243 Ways

Jackpots: No

Buy Bonus: No

Volatility: High

DRAGONS VS PANDAS

Witness an epic struggle between two iconic Asian beasts and bet on your favorite in this casino-floor classic. Pick a side and watch the slot duel unfold as you land scores of free spins and jackpots.



Vs feature

Play on two 4x4 grids and take a side to collect the payouts your chosen side generates in the duel.

Free spins

Land coin symbols to start the bonus feature with no less than 88 free spins.

Jumping wilds

Wilds you land may jump from one grid to the other and boost multipliers there.

TRY THE GAME



POWERED BY BRAGG

Matrix: 4x4

Lines/Ways/Bets: 40 Lines

Jackpots: Yes

Buy Bonus: No

Volatility: High

Sega Sammy Creation is a unit of SEGA SAMMY Group, the Japan-based company best known for its pachislots and pachinko games, as well as its SEGA-branded video game entertainment systems, arcade games, and content.

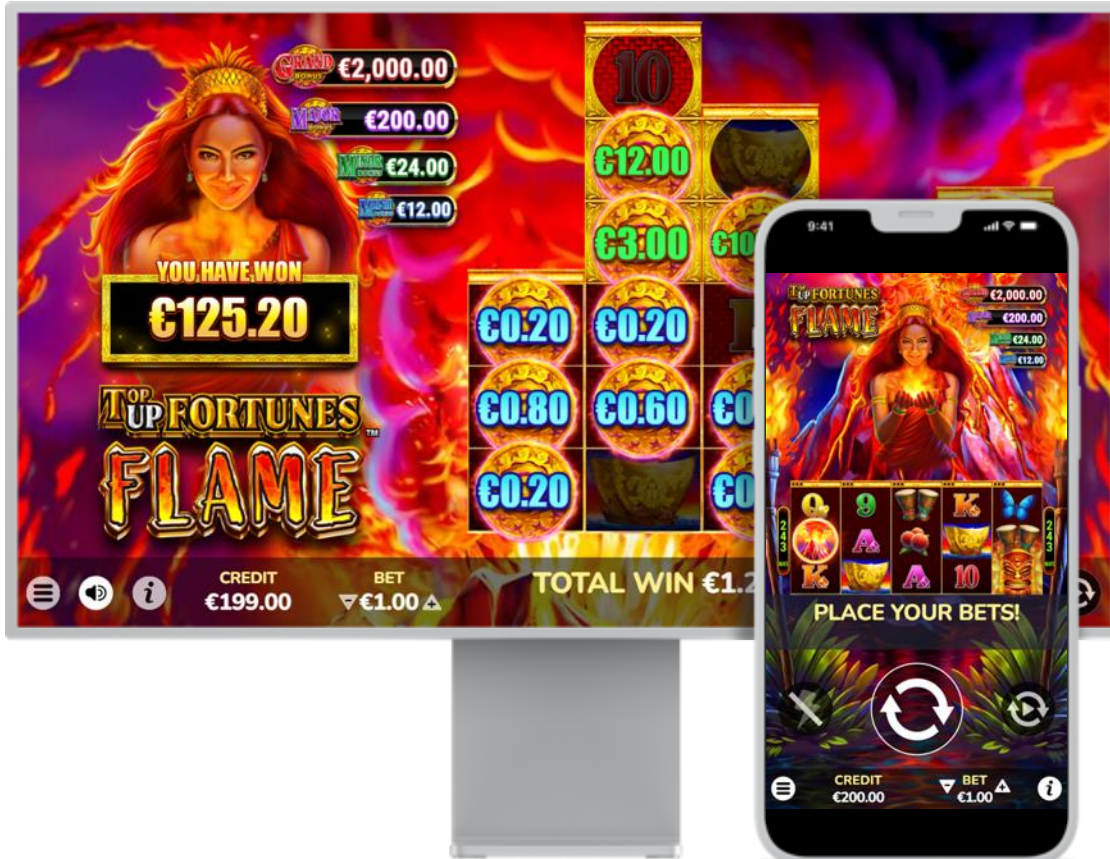


DISCOVER MORE

ALL GAMES

TOP FORTUNES FLAME

Prepare to face Aetna, the mighty goddess of the volcano who protects the huge riches beneath her fiery mountain. Rouse the volcano with your fearless spins and make it spill its immense treasures from the underground.



Expanding reels, prize upgrades and added wilds

When a volcano lands on a reel, it expands that reel one position upwards to up to six positions for the next three spins. If it lands on a fully expanded reel, the remaining spins are reset back to three.

Bonus symbols upgrade to one of the four jackpots or a higher instant cash value when they land on expanded positions. When a volcano lands on a fully expanded reel, two or more symbols become wild as well.

Free games

Scatters trigger and retrigger the feature with up to twenty free games. Reel heights and remaining spin counters are carried over from the base game to the feature game and vice-versa.

Spin feature

Six or more bonus symbols trigger the feature with three respins in which only reel-expanding volcano symbols and sticky bonus symbols may land. Final reel heights and remaining spin counters are carried over to the previous feature.

TRY THE GAME

SEGASammy

CREATION

POWERED BY BRAGG

Matrix: 5x3

Lines/Ways/Bets: 243 - 7776 Ways

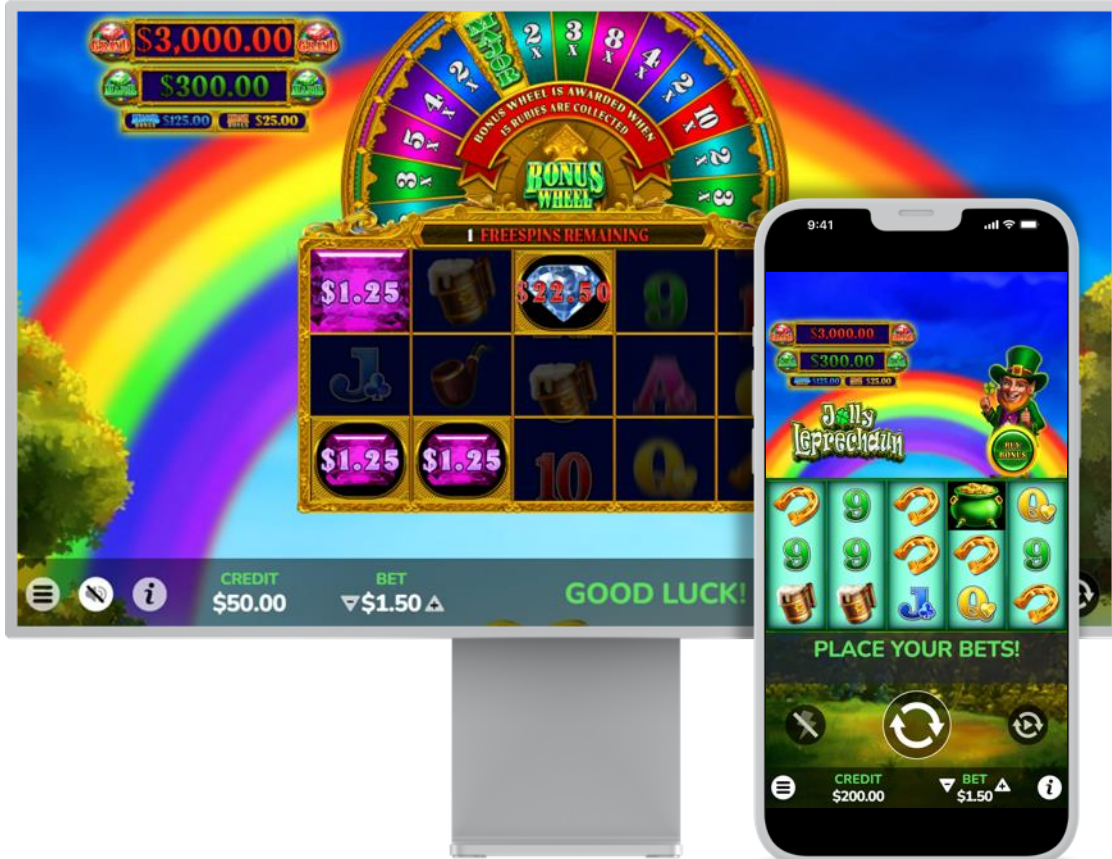
Jackpots: Yes

Buy Bonus: No

Volatility: Medium



Step into the enchanting world of Jolly Leprechaun where every spin brims with luck and endless opportunities. Chase pots of gold at the end of the rainbows and have a jolly good time in this captivating slot adventure.



Add wild feature

Selected symbols randomly change to wilds.

Gold pots

Gold pots can be randomly added, award randomly upgradeable cash prizes and help start the hold & respins feature.

Diamond spins

Diamonds and gold pots start the hold & respin feature that can lead to the bonus wheel feature with multiplied wins and jackpots.

TRY THE GAME



CREATION

POWERED BY BRAGG

Matrix: 5x3

Lines/Ways/Bets: 243

Jackpots: Yes

Buy Bonus: Yes

Volatility: Medium

ELEVATING RICHES OCEAN™

Meet the venerable mighty king Poseidon in his underwater realm. He has the power to expand reels, create hundreds of additional win ways and help you win big. Tap into the wealth of the oceans and enjoy this marine adventure in the company of the God of the Sea himself.



Expanding reels & added wilds

Trident symbols extend reels they land on for three spins to up to a 6x5 grid layout, creating this way up to 7776 win-ways, and award wilds in random positions on fully expanded reels. Orbs that land on extended positions are upgraded or even turned into a jackpot.

Free spins

Three or more treasure chests activate up to twenty retriggerable free games. In this phase, trident symbols and wild symbols appear more often and additional ones are added to the reels.

Respins

Six or more orbs activate the hold & respin feature with three retriggerable spins that reset when an additional orb or a trident symbol lands.

TRY THE GAME

WATCH THE VIDEO

SEGASammy

CREATION

POWERED BY BRAGG

Matrix: 5x3 (expandable)

Lines/Ways/Bets: 243+ Ways

Jackpots: Yes

Buy Bonus: No

Volatility: Medium

BLUBERI

POWERED BY  BRAGG

Bluberi Gaming is an acclaimed and innovative game studio dedicated to developing and delivering the highest quality casino gaming experience.



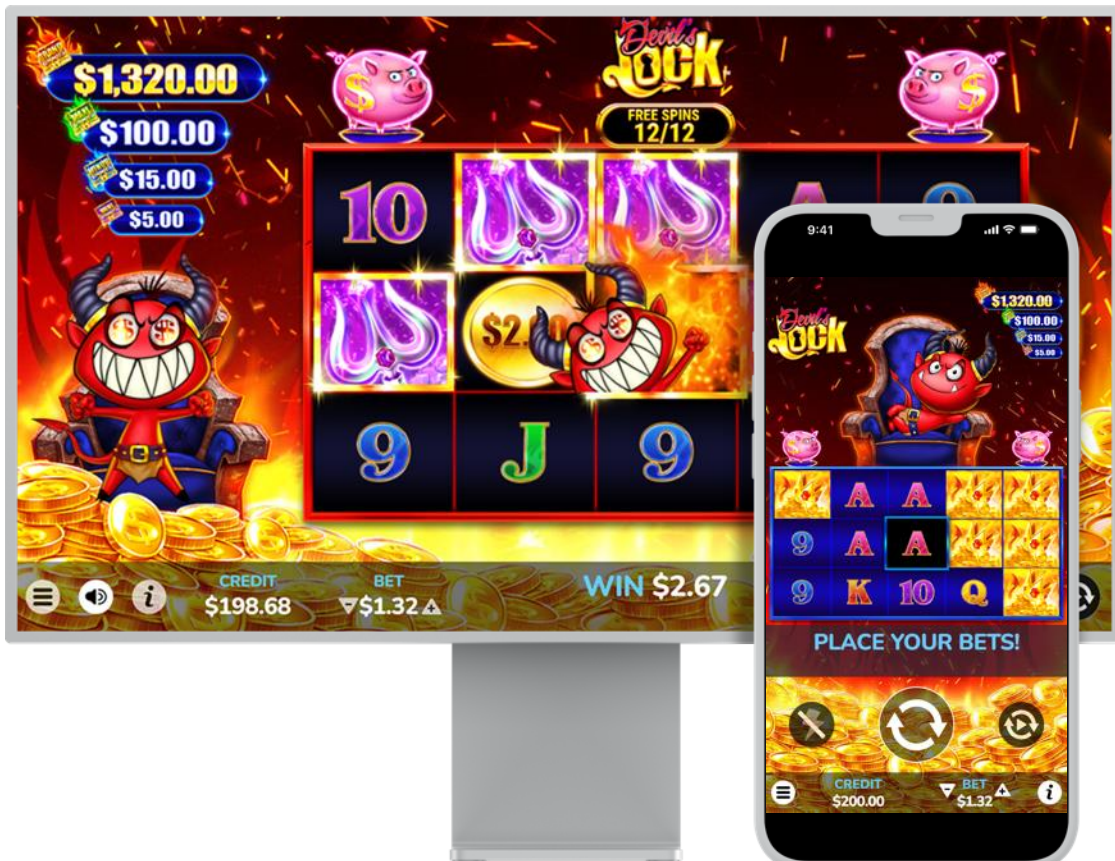
DISCOVER MORE

ALL GAMES





Play with the devil in this game designed to captivate with hellishly wicked art and a friendly imp character that frequently interacts with the player, celebrating big wins and delivering unexpected rewards!



Devil's lock feature

When the devil lands in the middle position, he activates any coins with a cash on reel value. The devil can also pull in additional winning values or appear on a losing spin to create unexpected wins.

Fiendish free games

Every devil symbol landed in the base game has a chance to trigger six or twelve free games. In this phase, the devil is locked into position and awards the value of any coin that lands.

TRY THE GAME

WATCH THE VIDEO



Matrix: 5x3

Lines/Ways/Bets: 40 Lines

Jackpots: No

Buy Bonus: No

Volatility: Low



Play the fanciest cherry slot game around: this casino-floor crowd-pleaser continues to entertain slot fans online too with glossy & glittery symbols and classic & time-proven gameplay. Pick your wins like you would pick cherries and win lavish jackpots in this classy and ritzy slot title.



Free games

Two scatters may trigger the free games feature with eight retriggerable free spins, while three or more scatters start it every time.

Pick your win & bonus reel

In the free games phase, cherries picked by the player reveal multipliers of up to 5x and can trigger the bonus reel as well. The latter could land you one of the five rich jackpots of up to 5,000x the bet.

Mystery wilds

In the base game, two to fifteen wilds may randomly appear on the slot face at any time.

TRY THE GAME

BLUBERI

POWERED BY BRAGG

Matrix: 5x3

Lines/Ways/Bets: 30 Lines

Jackpots: Yes

Buy Bonus: No

Volatility: Medium



Take part in a delightful celebration of summer, music, and the lazy life in the shade of a coconut tree. Join our beach party, bring your best vibes, and prepare to be totally frogged up!



Added wilds

Two to fifteen wilds may be randomly added to the slotface after a base game spin.

Free games

Three scatters award eight retriggerable free games. Randomly even two scatters may start the feature.

Pick feature and bonus reel

Each frog symbol that lands in free games starts a pick feature that awards a random prize amount or a bonus reel spin. The bonus reel contains five different in-game jackpots and delivers a guaranteed jackpot prize.

TRY THE GAME

BLUBERI

POWERED BY BRAGG

Matrix: 5x3

Lines/Ways/Bets: 30 Lines

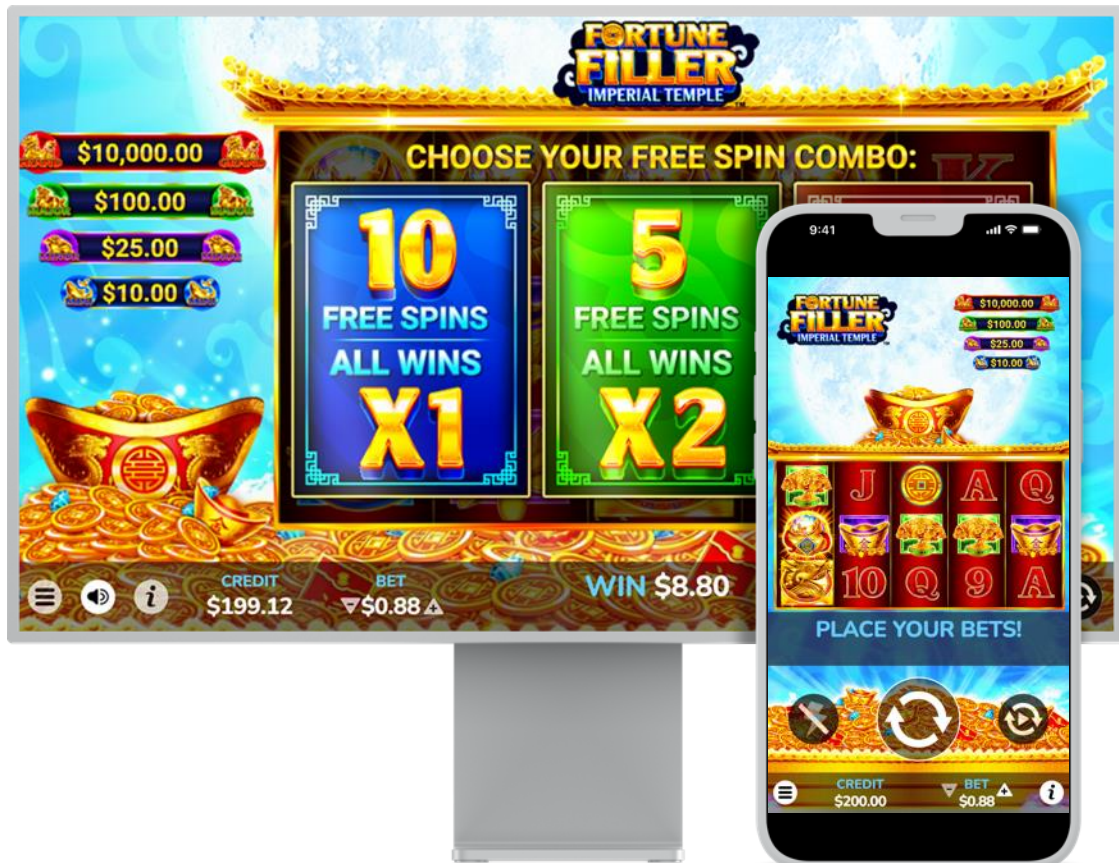
Jackpots: Yes

Buy Bonus: No

Volatility: Medium



The lands of the Far East have always tickled our imagination with promises of immense treasures kept in luxurious imperial temples. This game fulfills these promises with a chance to seize those riches in the most fascinating way.



Free spins

Land scatters or wilds to trigger or re-trigger free spins, and choose among ten free spins, five free spins with a 2x multiplier or one free spin with 10x multiplier. In this phase, all royal symbols are removed from reels.

Jackpots

Land wilds to randomly trigger the jackpot feature and pick wilds from a 3x4 grid to reveal prizes beneath. Match three identical symbols to win the jackpot.

Fortune boost

Fortune boost randomly boosts jackpots for even bigger wins.

TRY THE GAME



POWERED BY BRAGG

Matrix: 5x3

Lines/Ways/Bets: 243 Ways

Jackpots: No

Buy Bonus: No

Volatility: Very High



Dive into this gripping marine adventure that takes place deep underwater. Gather shiny pearls and prepare to meet the mighty Kraken while you're hunting for fathomless treasures on the ocean bed.



Run-it-up bonuses

Collect pearl symbols to increase the treasure meter, then land a treasure hunter symbol to trigger the random draw of one of the rich jackpots. The more pearls you gather, the better the reward.

Extending wilds

Wilds may randomly extend to cover up to three positions, and they always extend during free spins.

Free spins with symbol upgrades

Win up to twenty retriggerable free spins and land red kraken symbols to change high-paying symbols into top-paying golden kraken symbols.

TRY THE GAME

BLUBERI

POWERED BY BRAGG

Matrix: 5x4

Lines/Ways/Bets: 1024 Lines

Jackpots: Yes

Buy Bonus: No

Volatility: High



POWERED BY  BRAGG

Win Fast studio is a market leader in the Asian iGaming market with its sights set on expanding into the European and North American markets.

Their core philosophy can be summed up with two simple words: easy and fun.



DISCOVER MORE

ALL GAMES





The Gamemaster is challenging you to a game of hide & seek deep within a labyrinth teeming with treasure. Accept his challenge, become the champion of the shifty Treasure Labyrinth, and take home countless riches hidden within.



Respin feature

Whenever a money symbol lands or five or more matching adjacent symbols form a win, a free respin is awarded. Scatters, wilds, and unclaimed money symbols are sticky and remain on the grid.

Connect wins feature

When a win occurs or money, collect, scatter, or wild symbols land, their positions become highlighted and sticky. If a money and a wild symbol land in the same highlighted area, the money symbol prize is collected and multiplied by the wild's multiplier. If all positions are highlighted, the player is awarded the Final Spin in which only money and scatter symbols may land.

Free games

Four or more scatters award six to ten retriggerable free games during which the feature multiplier is not reset until the phase ends. Wild multipliers and money symbols carry over from the base game.

TRY THE GAME



Matrix: 7x7

Lines/Ways/Bets: Cluster-pay

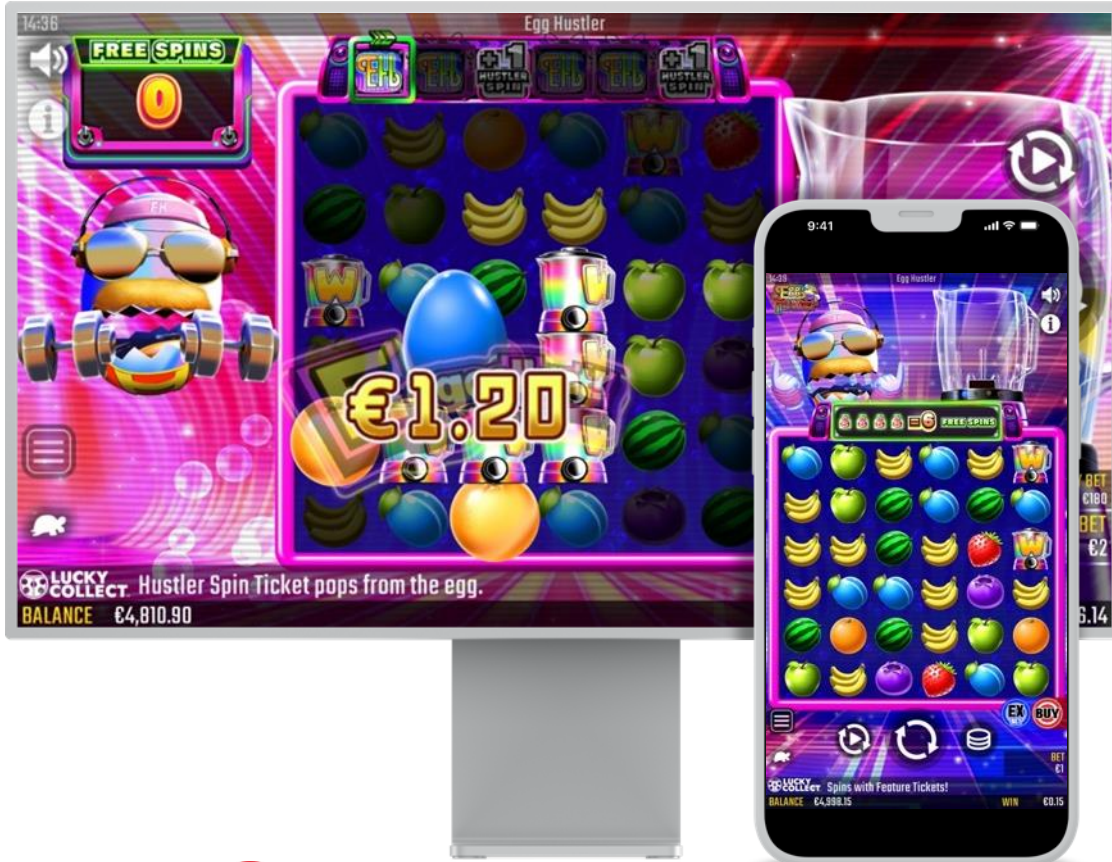
Jackpots: No

Buy Bonus: Yes

Volatility: High



Welcome to the Egg Hustler's Bizarre Fitness Studio! Enrol in this one-of-a-kind aerobics class and start eggcercising for massive gains to the rhythm of this peculiar and weirdly inspirational gym instructor.



Add wild

Cascading symbols that form a win disappear and new ones fall in their place. After each winning cluster is removed, a wild symbol may be added to one of the emptied spaces.

Cracking eggs

After five consecutive wins and for each win after that, an egg is cracked open to reveal one of the handy bonuses: instant cash, scatters, Hustler spins, reel expansion tickets, big symbols, multipliers, or two to seven wilds.

Free spins

Four or five scatters award six or ten free games, respectively. Any win in this phase may generate eggs. If you run out of free games without scoring a win, a spin will be awarded until a win occurs.

[TRY THE GAME](#)



Matrix: 6x6

Lines/Ways/Bets: Cluster pays

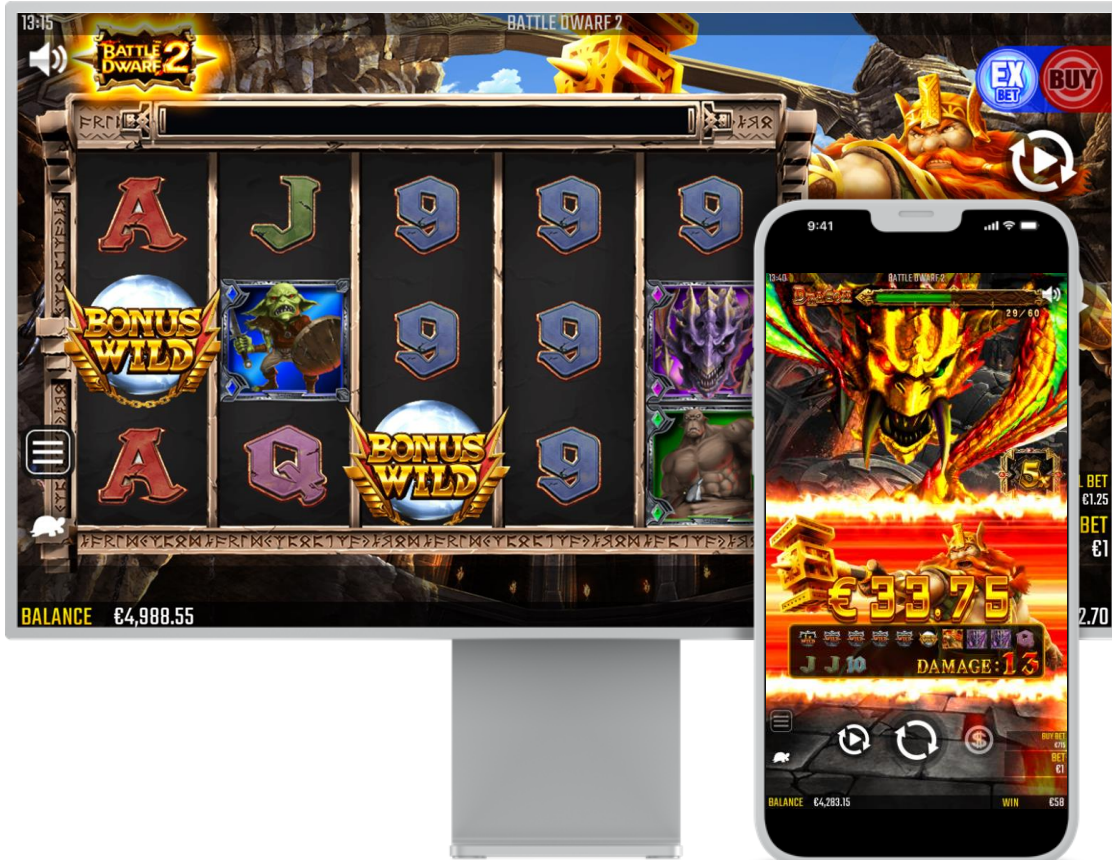
Jackpots: No

Buy Bonus: Yes

Volatility: High



The epic saga of the fierce battle dwarf continues! Battle against goblins, trolls and dragons to seize glorious war spoils in this adventurous follow-up to the original Battle Dwarf slot game.



Lock & respin and free spins

Sticky bonus wilds start a unique respins mechanic. Three or more bonus wilds start the battle feature with five or ten free spins. Landing multiplier wilds increases the total feature multiplier.

Golden spins

A successfully defeated monster in the battle feature starts golden spins in which all high-paying symbols turn into the corresponding monster symbols.

Elf bonus and Ex Bet

An elf ally may appear at any time to turn all symbols on up to 5 reels into wild symbols. The Ex Bet option increases the chance of landing bonus wilds for 25% of the bet amount.

TRY THE GAME



Matrix: 5x3

Lines/Ways/Bets: 5 Lines

Jackpots: No

Buy Bonus: Yes

Volatility: High



The Central American jungle hides many temples from bygone civilizations full of immense riches and precious artifacts. It takes, however, the right combination of courage and luck to power through the cascading mechanics to discover them.



Cluster pay mechanics

Instead on paylines, the game pays out wins when players land eight or more matching symbols anywhere on the grid. Consecutive cascading wins increase the active multiplier.

Chain burst feature

A wild that appears on a winning payout starts the feature that adds x2 to the multiplier after each consecutive win. A special wild with a random multiplier may appear in this phase to further increase the active multiplier count.

Free games

Four or more scatters start 10 to 20 free games. In this phase, scatters increase the free games count.

TRY THE GAME



Matrix: 6x5

Lines/Ways/Bets: /

Jackpots: No

Buy Bonus: Yes

Volatility: High



Meet the alluring blonde cowgirl with amazing rodeo and gunslinging skills. She will show off her great talents and help you score big in this Wild West-themed slot title with many fun features.



Ex bet and free spins

Stake 25% more per bet for a higher chance of landing scatters. Three of them will start seven free spins with higher chances of triggering some other features, while scatters add more free spins.

Revolver chance and Super respin bonus

Revolver chance starts randomly in the base game and awards prizes of up to 100x bet, free spins and the super respin bonus: a wheel bonus game with a progression mechanic.

Bounty reel, Rodeo's win multiplier and Western steam train

The Bounty reel feature lands symbols sized 3x up to 3x5, the Rodeo's win multiplier boosts your initial win up to 32x, and the Western steam train allows only wilds and top-paying symbols to appear.

TRY THE GAME



POWERED BY BRAGG

Matrix: 5x3

Lines/Ways/Bets: 20 Lines

Jackpots: No

Buy Bonus: Yes

Volatility: High

Aggregated Content

 Evolution

 PRAGMATIC PLAY

 AMUSNET
INTERACTIVE

 SPRIBE

 PLAY'n GO

 AMATIC
INDUSTRIES

 GAMES
GLOBAL

 greentube

 fazi

 PLAYSON

 STAKELOGIC
THINK BIGGER

 RELA:
GAMING

 blueprint
GAMING

 HIGH 5 GAMES

 SYNOT

 NOLIMIT
CITY

 HACKSAW
GAMING

 CT INTERACTIVE

 YGGDRASIL

 ELK

 PUSH GAMING

 endorphina

 SLINGO

 1X2 NETWORK

 EVOPLAY

 KAJOT

 SOFTBET
SERIOUS FUN

 BF
GAMES

 TOM HORN
GAMING

Bragg HUB 3rd Party Content

Aggregated 3rd Party Content

Integration and commercial deal via Bragg								
3oaks	BarbaraBang	EGT Digital	GameArt	Intervision	Octoplay	Realistic	Spinmatic	Tom Horn
1x2 network RGS	Beefee	ELK	GamingCorps	Iron Dog	One Touch	Red Rake	Spinomenal	Tornado
7mojos	BetgamesTV	Endorphina	Games Global	Issoftbet	Ortiz	Red Tiger	Spribe	TVBet
Absolute Live Gaming	Betsoft	Espresso	GoldenRace	Kajot	PG Soft	Relax	Stakelogic	Vivo Gaming
AceRun	Bgaming	Evolution	Greentube	Kero	Platipus	Religa	Stakelogic Live	Wazdan
Adell	Big Time Gaming	Evoplay	Habanero	Kiron	Playngo	Revolver Gaming	Swintt	Wicked
Altente	Blueprint	Eyecon	Hacksaw	Liw – Lotto Instant Win	Playson	Ruby Play	Synot	Yggdrasil
Amatic	Bombay Live	Ezugi	High5	MGA	Pragmatic Play	Slingo	TaDa	Yolted
Amusnet (EGT)	Booming	Fazi	HollywoodTV	Netent	Pragmatic Play Live	Slotopia	Tangente	Zitro
Appolo games	CT Gaming	FBMDS	Inspired	Nolimit City	Push (Cu/IoM)	SmartSoft	Tech4bet	
Aviatrix	E-Gaming	Felix	IGT	Nsoft	Quik	SpearHead	Thunderkick	

Integration via Bragg, direct commercial deal								
3radical	DreamTech	Helio Gaming	Live Solutions	Pariplay	Reelsoft	Triple PG	YGT	
Digital Gaming Corporation	EDICT	Leander	Light & Wonder	Multislot	SpadeGaming			
Dragon Fruit	Everi	Lightningcore						

Coming soon (01)					
Ggames	Raw Gaming	TrueOdds	Casimi	Playtech	Quickspin
Expanse	AvatarUX				

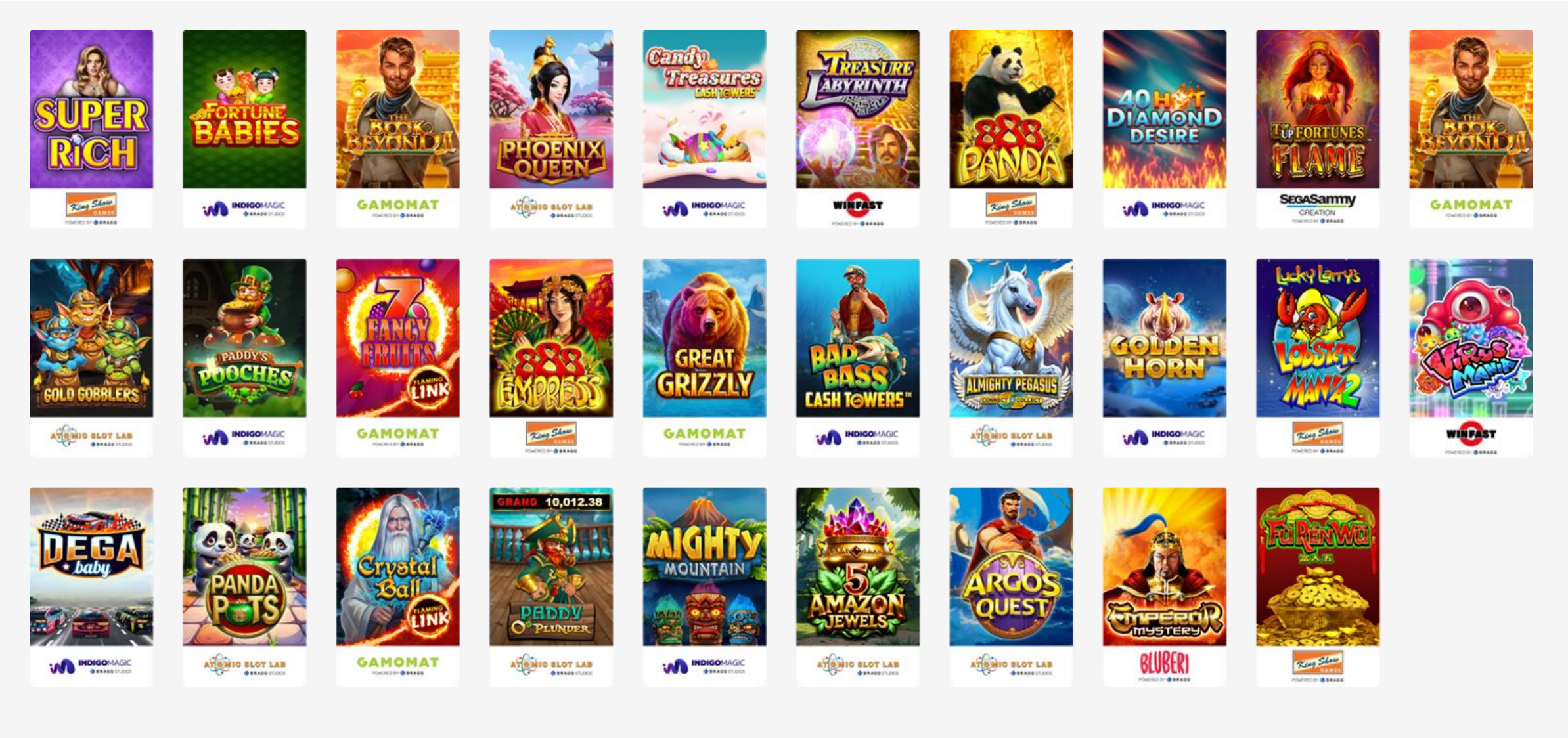
Planned/In integration Q1/Q2					
CreedRoomz	Pascal Gaming	PopOk Gaming	Darwin	Evona	Ela Games
Ainsworth	7777	Pariplay (Slotmill, Anaxi)	Digitain (Galaxsys)	Elbet	Spinoro

Legend:

- * Blue marked Third Party game providers (**37**) have Free Rounds available and managed through a single back office
- In progress (**4**)
- Planned Q1 (**8**)



EU Roadmap



NA Roadmap



ATOMIC SLOT LAB
POWERED BY BRAGO STUDIOS



WILDSTREAK GAMING
POWERED BY BRAGO STUDIOS



King Show GAMES
POWERED BY BRAGO



WILDSTREAK GAMING
POWERED BY BRAGO STUDIOS



INDIGOMAGIC
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King Show GAMES
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WILDSTREAK GAMING
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GAMOMAT
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FUZE™



Player Engagement Toolset

Game changing gamification and engagement toolset for **Casino and Sportsbook**



Casino Product of the Year
Global Gaming Awards 2022



Industry Innovation of the Year
SBC Awards North America 2023

Rise Above the Rest with Strategic Engagement



More players, longer sessions,
and more bets



Quality player
acquisition



Higher player
retention

























Maximized player
lifetime value

Light Up Your Casino and Sportsbook Operation













FUZE™
Player Engagement Toolset

	Free Rounds	
	Tournaments with Realtime Leaderboards	 
	Quests	 
	Promo Push Notifications	
	Game Recommendation System	
	Flash Jackpots	
	Bonus Promotions	
	Bounties	
	Journeys	
	No risk bet	

Light Up Your Casino Operation



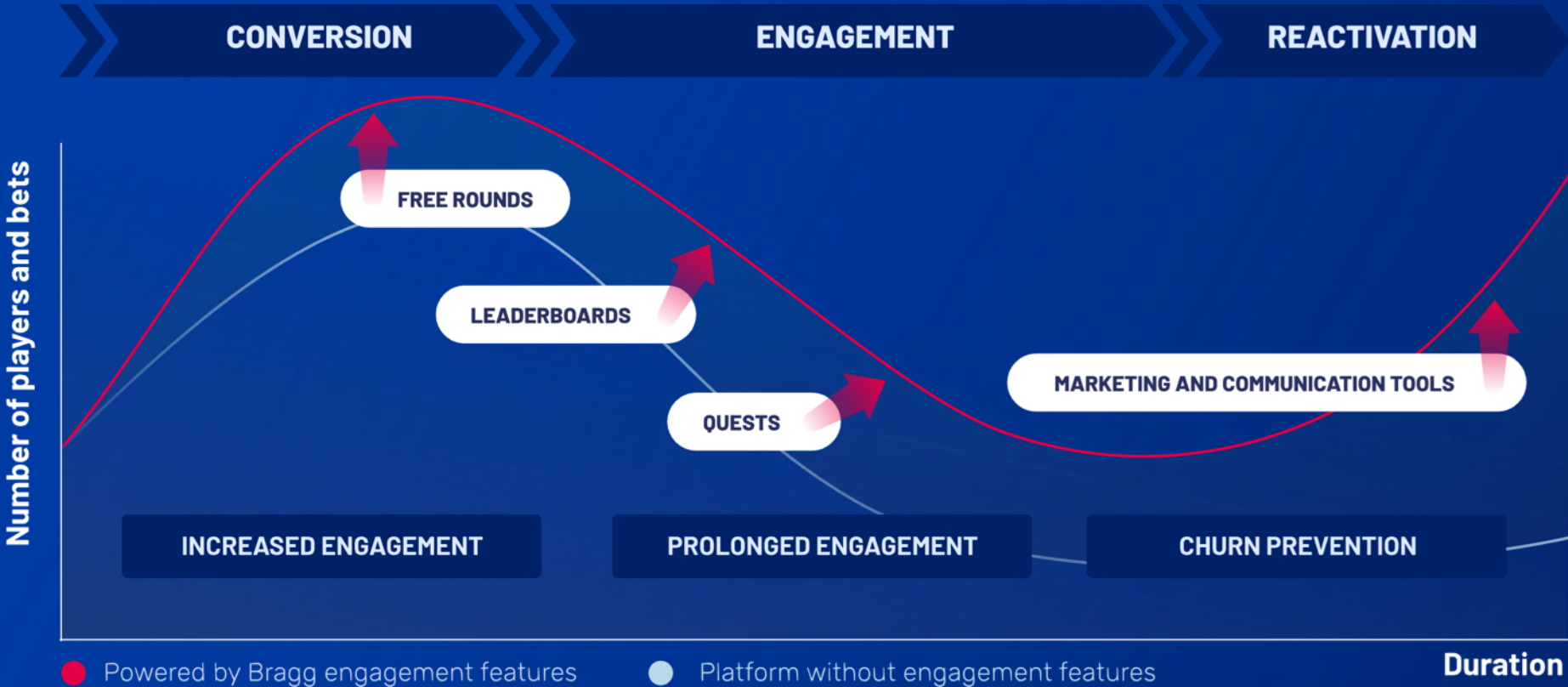
FUZE™
Player
Engagement
Toolset

 Free Rounds	 CASINO
 Tournaments with Realtime Leaderboards	 CASINO
 Quests	 CASINO
 Promo Push Notifications	 CASINO
 Game Recommendation System	 CASINO
 Flash Jackpots	 CASINO

Impact of Player Engagement Tools on Casino Operations



Using Bragg's player engagement tools on strategic points during the player journey significantly increases the number of players and bets



Effect of Combining Player Engagement Tools with Bragg Content



Average boost in performance
achieved with Fuze™ in 2022 promotions*

250%

increase in bets

Up to **3x**

higher traffic at game launch

370%

increase in game rounds

280%

increase in number of players

Long lasting effect in
player engagement

Games retained up to **30%** more
players, bets and rounds 30 days post promotion

Over **80%**

of operators that try LDBs, use them again

Create Impactful Promotions Hassle-Free



Quick, easy to understand, and highly adaptable toolset you can master in no time



Set up promotions that run in multiple games, with multiple game providers, and in multiple casinos simultaneously



"Plug & play" - automatically available with Bragg Hub - no additional integration needed



Powerful behavioral analytics help you monitor and adapt your promotion on the go

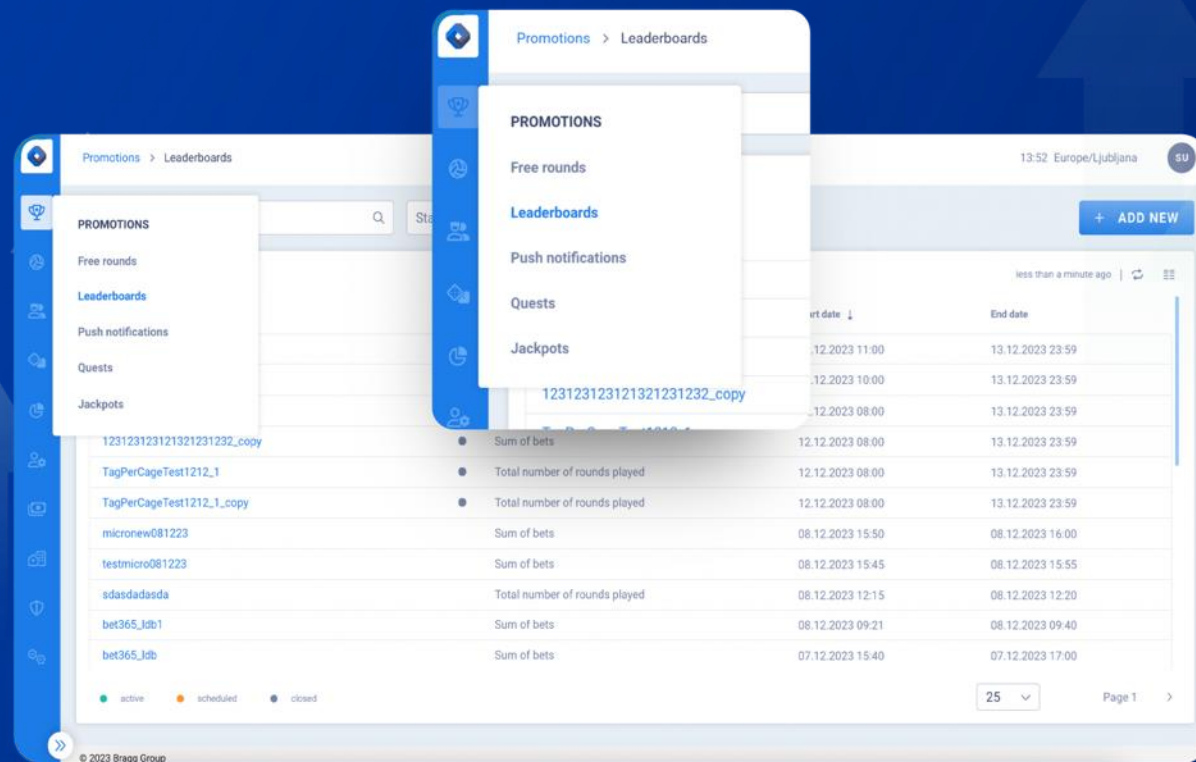


Works with BRAGG HUB regardless of the platform

One Back-Office for All Tools

Intuitive and ultra-simple back-office and creation wizard enables any user to set up promotions simply and literally within minutes, following a few simple steps

- 1 Choose the engagement tool
- 2 Pick the game mechanics
- 3 Configure basic criteria
- 4 Select the games
- 5 Define prizes



You're ready to go!

Run on Multiple Games by Multiple Game Providers

Run promotions on multiple games, game providers and casinos simultaneously

- ✓ Exclusive in-house content
- ✓ Exclusive content from our partners
- ✓ Aggregated 3rd party content



 BRAGG STUDIOS

EXCLUSIVE IN-HOUSE CONTENT



POWERED BY  BRAGG

EXCLUSIVE CONTENT FROM OUR PARTNERS



Run on Multiple Games by Multiple Game Providers



All the latest slots, table and live casino games from all the top suppliers in the industry
5.000+ game titles in our Aggregated 3rd party content portfolio

Feeling like mixing something other than cocktails?
How about providers in tournaments?

AGGREGATED 3RD PARTY CONTENT



+ MANY MORE

GAMES

Providers
Q Atomic Slot Lab x Gamomat x Oryx x

Game types
Q Slot x

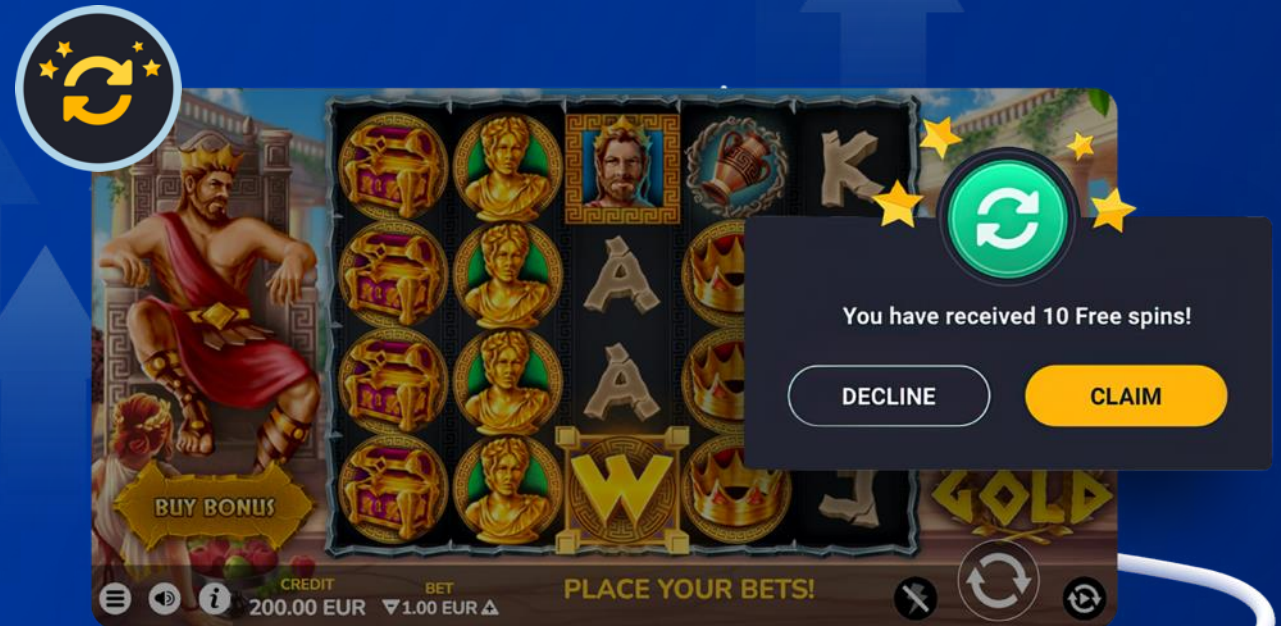
Games
Q ASL Diamond Safari EU x

- Select all
- ASL Diamond Safari EU
- ASL Diamond Safari EU 88
- ASL Diamond Safari EU 90
- ASL Diamond Safari EU 92
- ASL Diamond Safari EU 94
- ASL Diamond Safari EU 96

Free Rounds

Promote or revive games by letting the players get acquainted with them through an already accomplished promotion tool

- ✓ Retain, engage, reward and revive player base
- ✓ Push new games or boost existing ones
- ✓ Extend player sessions



FREE ROUNDS

Engage any type of player with free rounds, tailored to their playing style! Set-up free rounds on hundreds of games – via single back office.

One Tool to Rule Them All

Tired of using 20 different back offices?
We integrated free spins APIs, so you don't have to.

- ✓ Super easy configuration of milestones and awards for the player to complete and win.
- ✓ 8 advanced free spins assignments and more coming soon

NEW FREE ROUND

Free round code*
FreeRoundsPromotion_v2

Description

Cage*
Q Oryx Demo Casino

Currency*
Q 2 selected

Game provider*
Q Atomic Slot Lab

Games*
Q ASL Diamond Safari EU

Number of rounds*
25

Bet amount

EUR < €0.30 €0.60 €0.90 €1.20 €1.50 >

GBP < £0.30 £0.60 £0.90 £1.20 £1.50 >

Start Date 11/29/2022 16:00

End Date 11/30/2022 16:00

Promotion exposure

Players Number of eligible players for promotion

Can be assigned multiple times to the same player

CONFIRM



Tournaments With Realtime Leaderboards

Enhance your players' experience with exciting tournaments, where players can compete against each other, collect points and win extra prizes

- ✓ "Plug & Play" - runs instantly and automatically
- ✓ Multiple games & game providers & multiple casinos simultaneously.
- ✓ Easy to set up!



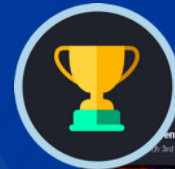
BADGE

A non-intrusive attention-grabbing badge



RANKING ON LEADERBOARD

With real-time data refresh you can count on some edge-of-seat nail biting!



RANK	PLAYER	SCORE
1	Bradley Bryan	400
2	Polly Rowe	380
3	Nathaniel Graves	360
4	Estelia Oliver	320
5	Maggie Robinson	270
6	Rhoda Peterson (Me)	220
7	Ellen Becker	190
8	Randy Pittman	110



Easy to Set Up – Easy to Monitor!



CHOOSE BETWEEN 14 DIFFERENT TOURNAMENT TYPES

SIMPLE CONFIGURATION

TYPE & PARAMETERS

Leaderboard type

- Total number of rounds played
- Win-To-Bet ratio (Player RTP)
- Sum of bets
- Win Factor Total
- Sum of wins
- Highest win-to-bet-ratio
- Success Ratio

CONFIGURATION

Lead h Start time → End time Lag ti. h ?

Add players from file ?

Tag segmentation ?

Player presentation

Player label masking is disabled

[PREVIOUS](#) [CONFIRM](#)

Customize According to Your Needs



TARGETING VIPS? NO PROBLEM!

SCARED OF VIPS STEALING THE SHOW? TRY WIN-TO-BET RATIO!

TYPE & PARAMETERS

Leaderboard type
Q Sum of wins

Minimal number of rounds: 10
Minimal number of tickets: 5
Ticket coefficient: 1

Minimal single bet to qualify: 5
 Single Average

Set max bet

Limit spins
Spins: 100

Limit retries
Retries: 0

Keep the better score

Start count
 automatically by player

PREVIOUS CONFIRM

TYPE & PARAMETERS

Leaderboard type
Q Highest win-to-bet-ratio

Minimal number of rounds: 10
Minimal ratio: 2

Minimal single bet to qualify: 0.5
 Single Average

Set max bet

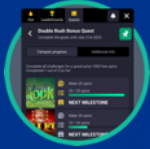
Limit spins

PREVIOUS CONFIRM

Quests

Tailor-made player journeys keep players entertained by having them complete multiple challenges with various goal types and hunting for prizes

- ✓ Super easy configuration of milestones and awards for the player to complete and win.



IN-GAME WIDGET

Enables a user-friendly overview of the campaign and players progress within it.



BADGE

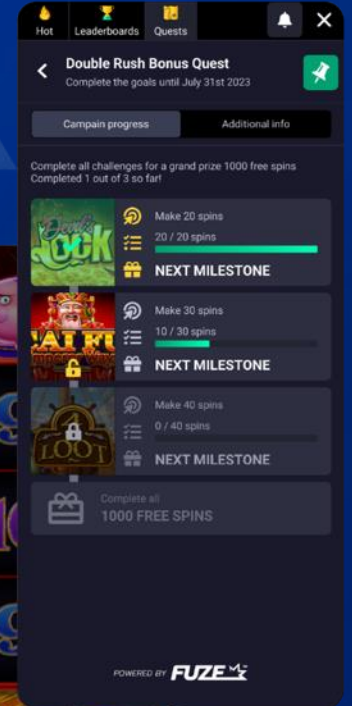
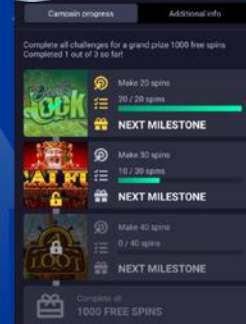
A non-intrusive attention-grabbing badge.

10 / 30 spins



PROGRESS BAR

Real-time and easy tracking of progress.



FUZE™

For CASINO

Ready in Just a Few Steps



SINGLE OR MULTIPLE MILESTONE QUEST

NEW QUEST

Quest code

Quest type

SINGLE MILESTONE MULTI MILESTONE TIME LIMITED

Player opt-in is not required

CONFIRM

CONFIRM

3 DIFFERENT GOAL TYPES

NEW MILESTONE

New milestone configuration

Goal type

Enter amount

Game provider

Game name

Prize

FREE ROUNDS MERCH MONEY PROGRESS TAG

Enter promotion code No. of free rounds

Add or select tag (optional)

Close **ADD MILESTONE**

CREATE AS MANY NEW MILESTONES AS YOU NEED

NEW MILESTONE

New milestone configuration

Goal type

Enter amount

Game provider

Game name

Prize

FREE ROUNDS MERCH MONEY PROGRESS TAG

Enter promotion code No. of free rounds

Add or select tag (optional)

Close **ADD MILESTONE**

Push Notifications

Keep players informed and engaged in-game

- ✓ Non-intrusive in-game communication with the player
- ✓ Notify players about new game launches, promotion, campaigns etc.



PUSH NOTIFICATION

Make the right message pop! Grab your players' attention with the right message at the right time and place.



INBOX

Make the right message pop! Grab your players' attention with the right message at the right time and place.



Message Ready in Minutes



Simply write the message and push

MESSAGE

Category
General info

ENG + New language ?

Push notification title
Welcome Back!

B I
Push notification text
Here goes the text

Include link

Player action required

PREVIOUS CONFIRM

DELIVERY

Schedule
 Send now
 Send later

Valid for
1 days

Q Cage

Add players from file ?

Q Primary language

Archive

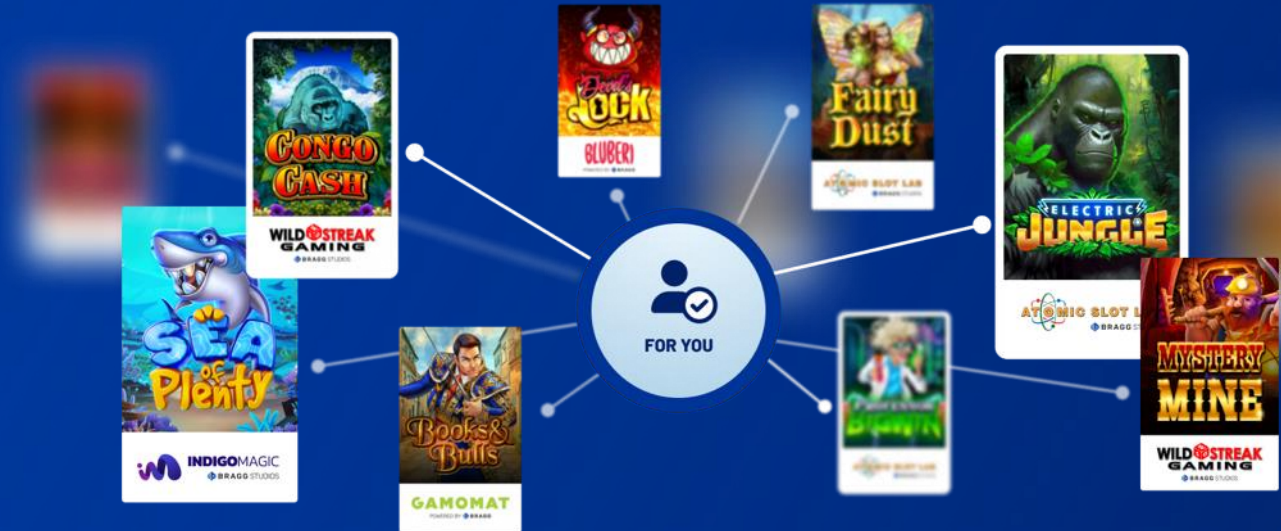
PREVIOUS CONFIRM

AI Game Recommendation System



Bragg's cutting-edge AI game recommendation system analyzes player data and behavior, generates personalized game recommendations and strategically shows recommended games on multiple different channels

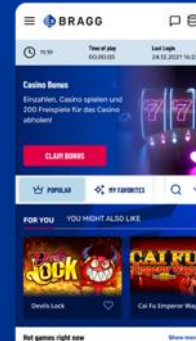
- ✓ **Personalized gaming experience:** In a sea of content, grab players' attention at the right time by showing them personalized content tailored specifically to their taste.
- ✓ **Bespoke recommendation system:** we provide a holistic approach and design algorithms specifically for our clients' specific needs.
- ✓ **Smart engine:** Using machine learning, real-time technology and collaborative filtering, we narrow down players' preferences drastically and leverage that knowledge to recommend games that resonate with players, ultimately driving increased engagement and retention rates.



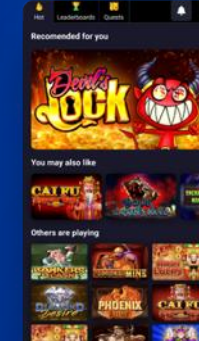
Recommend games across your entire operation using AI

Strategically showcase recommended games across three channels: in-game, on your web platform, and your mobile app. This way, tailored game suggestions reach players wherever they engage with games on your online casino.

- ✓ **Reach players anywhere:** In-game, on the web or get the same functionalities implemented in your mobile app, fitted to your app's design
- ✓ **3 categories supported:** with options to add or remove them
- ✓ **Future possibility:** you will have the ability to request a game to be visible on 1st spot



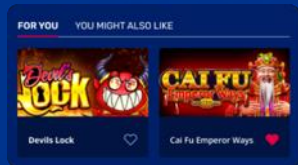
On Web



In Game



3rd Party



WEB RECOMMENDATIONS

Strategically position the special element on your website and recommend games to players in two categories: For you and You might also like.



IN-GAME RECOMMENDATIONS

The only smart in-game recommendation engine in the industry delivers a personalized player experience without the player having to leave the game.



BADGE

A non-intrusive attention-grabbing badge prompts players to open the in-game widget.

Flash Jackpots

Flash Jackpots add an additional layer of excitement to the gameplay by offering players the chance to win extra prizes

- ✓ **Multiple configurations:** Single run or limited number of runs
- ✓ **Jackpot type:** Progressive
- ✓ **Prize pool amount:** Comes from the marketing budget rather than from the game itself
- ✓ **Trigger type:** Random amount from a predefined range

Gold
€50,232.00

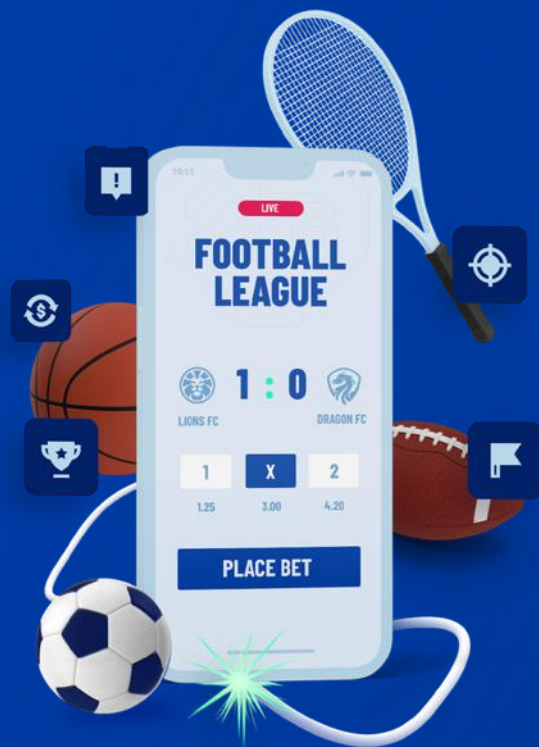


PRIZE POOL

Real-time jackpot prize pools are prominently displayed in-game, creating anticipation and excitement for players.

FUZE™
For CASINO

Light Up Your Sportsbook Operation



FUZE™
Player
Engagement
Toolset

 Bonus Promotions	 SPORTSBOOK
 Tournaments with Realtime Leaderboards	 SPORTSBOOK
 Quests	 SPORTSBOOK
 Bounties	 SPORTSBOOK
 Journeys	 SPORTSBOOK
 No risk bet	 SPORTSBOOK

Create Impactful Campaigns Hassle-Free



Quick, easy to understand, and highly adaptable toolset you can master in no time



Advanced Back-office with event picker



Works with any Sportsbook and PAM



Customized widget theme



Support for automated rewarding



Thrilling real-time action experiences

One Back-Office for All Tools

Intuitive and ultra-simple back-office and creation wizard enables any user to set up campaigns simply and literally within minutes, following a few simple steps

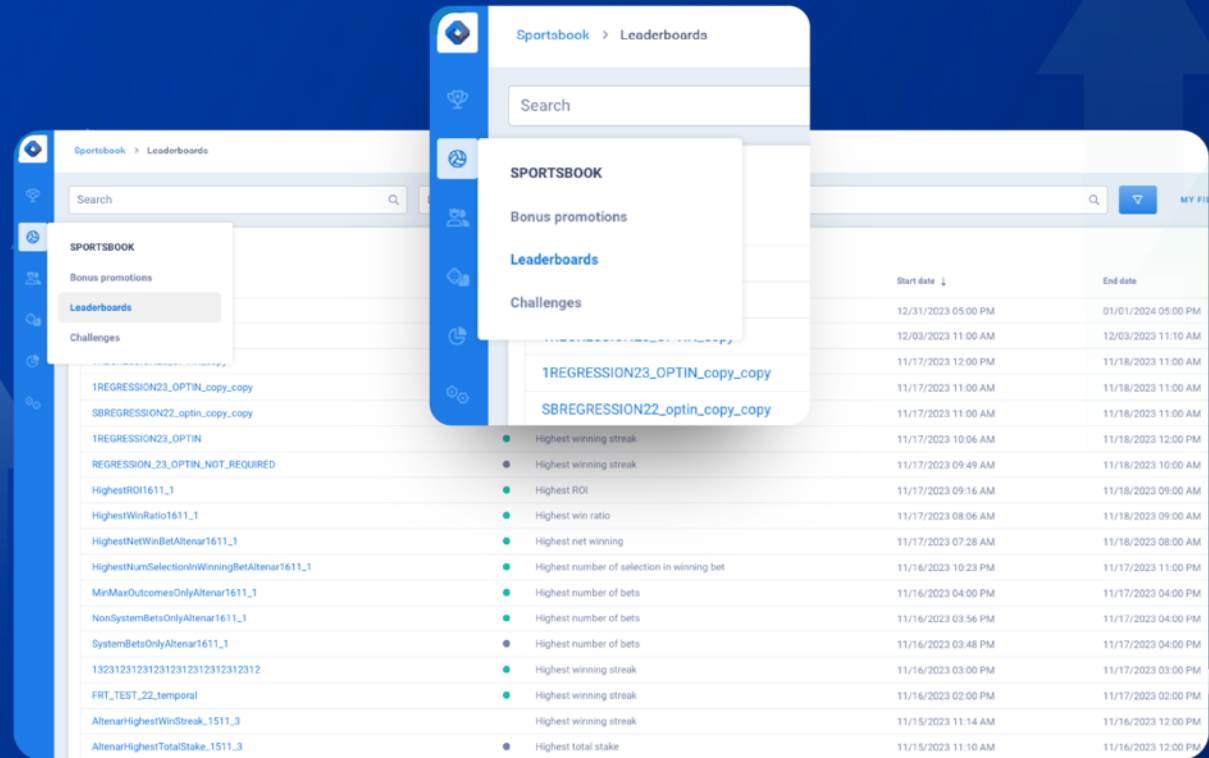
1 Choose the engagement tool

2 Pick the tool mechanics

3 Customize tool settings

4 Configure the criteria

5 Define prizes



You're ready to go!

Run With any Sportsbook and any PAM

Scalable solution possible to integrate with any Sportsbook and any PAM



- ✓ Real time gamification
- ✓ Supporting full Sportsbook offering
- ✓ Independent Backoffice
- ✓ Prevention of exploitative player behavior

- ✓ Support for automated awarding
- ✓ Support for player restrictions
- ✓ Multiple mandatory and optional criteria
- ✓ Powerful player segmentation options

Bonus Promotions

✓ Support for different types

- Free bet
- Odds boost
- Profit boost
- Bonus program
- Risk-free bet
- Cashback

✓ KPIs

- Promotion performance
- Player activity

✓ Triggering

- Deposit
- Sign up
- VIP Level
- Player tag

✓ Awarding

- Automatic
- Claimable

NEW BONUS PROMOTION

Bonus promotion code
SB_PROMO

Description
Description text goes here

Cage
Q, Oryx Demo Casino

SB provider
Q, Kambi

Promotion type
Q, Free bet

Configuration Kambi template ID

Start date* 12/14/2023 03:00 PM

End date* 12/15/2023 03:00 PM

Currency*
Q, EUR

Free bet amount
0.00 EUR

Change promotion name

Promotion name

Action
Replace

Change promotion description

Promotion description

Action
Replace

Reward valid days

Can be assigned multiple times to the same player

+ ADDITIONAL BONUS PROMOTION CRITERIA

CONFIRM

Tournaments With Realtime Leaderboards

Exciting tournaments where players can collect points, win extra prizes and compete against each other

- ✓ “Plug & Play” - runs instantly and automatically
- ✓ 9 Leaderboard types + bespoke ones
- ✓ Event picker to select events
- ✓ Hover to view bet details
- ✓ Easy to set up!

PREVIOUS LEADERBOARDS	WINNER	SCORE	YOUR RANK	YOUR SCORE	ENDED
Monthly Bragg LDB October	WaltersCJThisisAR...	1,489	/	/	5 Oct 2022
Monthly Bragg LDB October	JeffersonO'Neill10	1,123	/	/	10 Oct 2022
Monthly Bragg LDB October	KingKong	1,120	/	/	12 Oct 2022

RANK	PLAYER	SCORE
1	WaltersCJThisisARea...	1.256
2	JeffersonO'Neill10	1.241
3	KingKong	1.205
4	Burger	1.151
5	BadKarma	1.051
6	Google_was_my_idea	1.051
7	HairyPoppins	1.051
10	toastedbagelwithcreamc.	1.051



RANKING ON LEADERBOARD

With real-time data refresh you can count on some edge-of-seat nail biting!



For SPORTSBOOK

Quests

Quests are engaging challenges designed to enhance user interaction and excitement while they are hunting for prizes

- ✓ Real-time multi-tasks for players to complete
- ✓ 7 Quest types + bespoke ones
- ✓ Multiple optional criteria
- ✓ Support of automated prize awarding



IN-GAME WIDGET

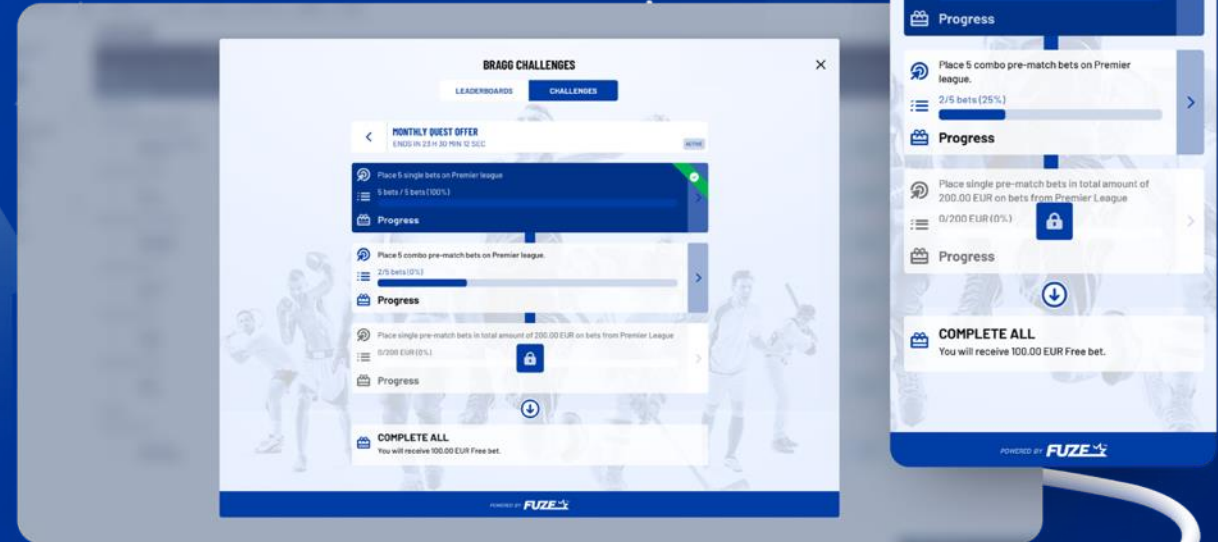
Enables user-friendly overview of the campaign and player progress within it.

2/5 bets (54%)



PROGRESS BAR

Real-time and easy tracking of progress.



FUZE™

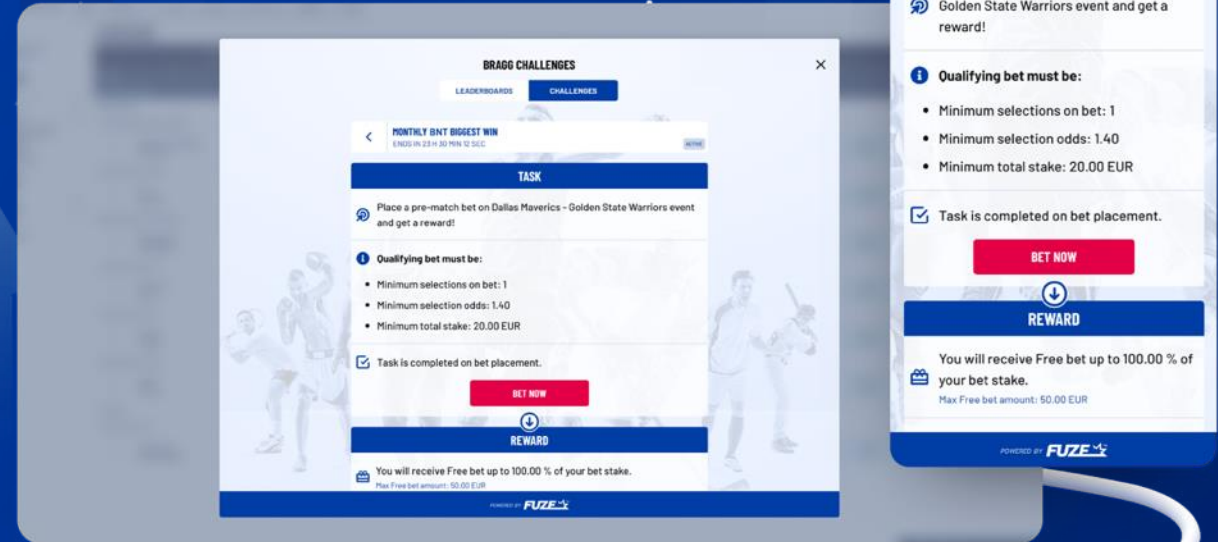
For
SPORTSBOOK



Bounties

Bounties are predefined single challenges for players with one goal type and a reward for successful completion

- ✓ Single-action engagement
- ✓ Seamless prize awarding
- ✓ Multiple optional criteria
- ✓ Array of prize types



BET NOW

BET NOW

Call to action button that directs player to the specific event.

Journeys

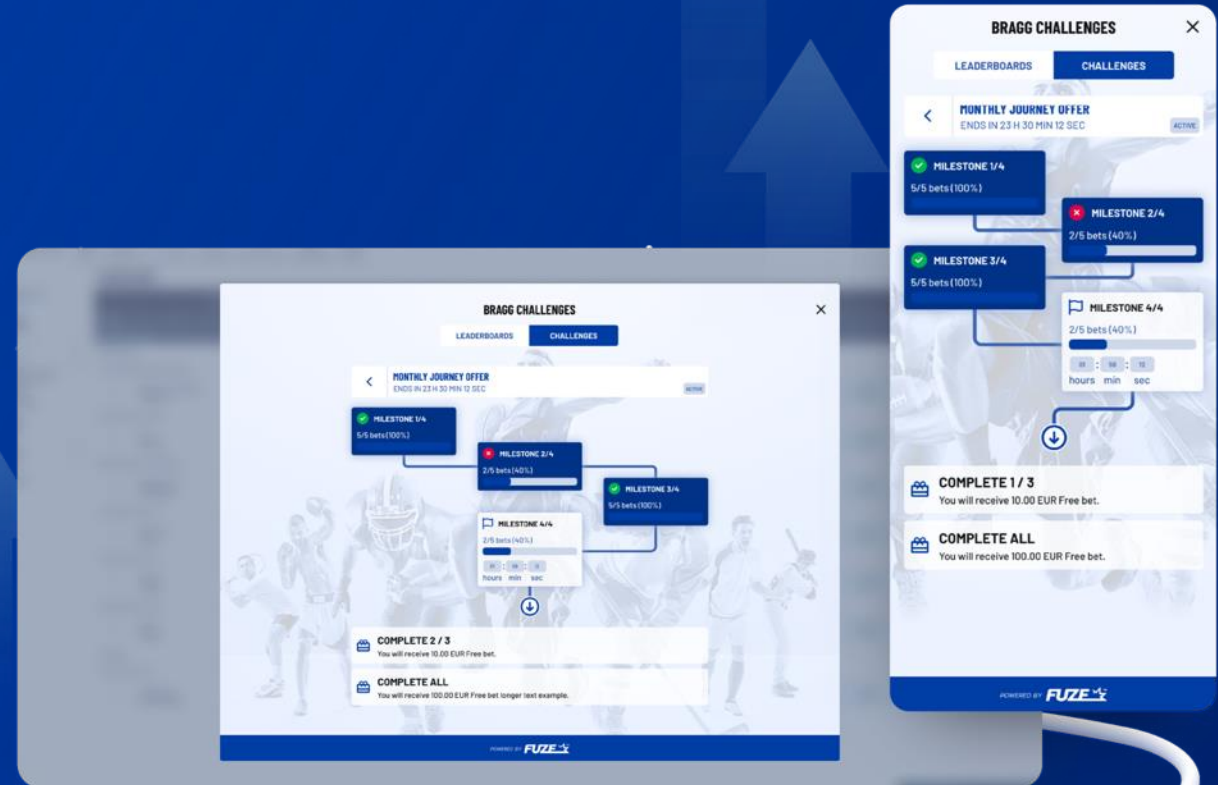
Journeys take players on a journey of multiple challenges and various goal types which are time-limited

- ✓ Real-time multi-tasks for players to complete
- ✓ 3 Journey types + bespoke ones
- ✓ Fulfillment types on bet placed or bet settled
- ✓ Journey main prize



MILESTONE

Scheduled, Active, Completed, Failed, Locked types



For SPORTSBOK

No risk bet

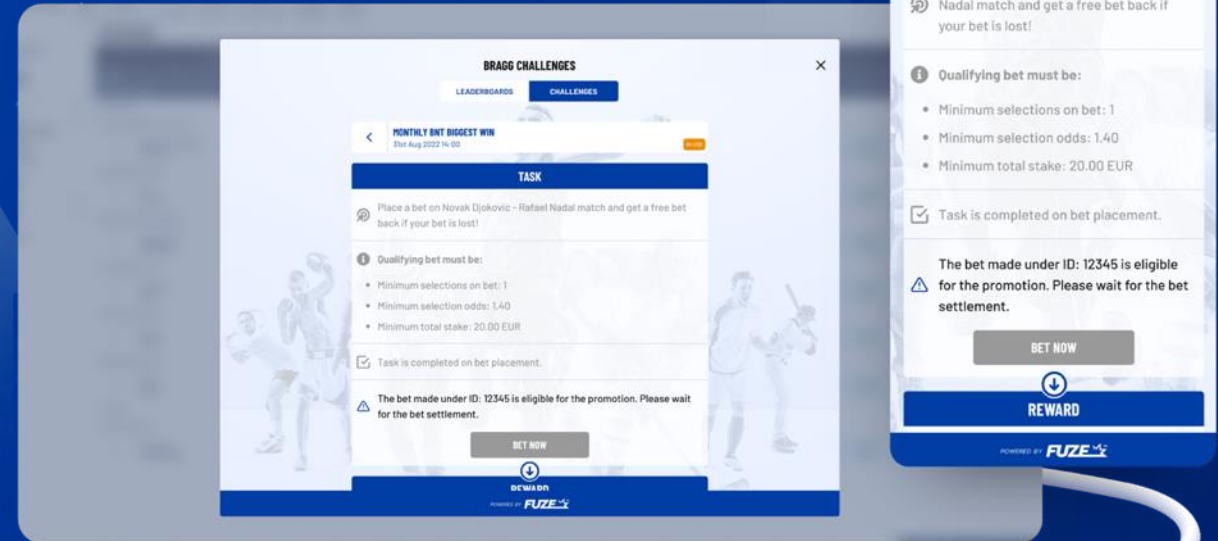
Cashback tool which provides users with the opportunity to place bets without the fear of losses

- ✓ Real-time multi-tasks for players to complete
- ✓ 7 Quest types + bespoke ones
- ✓ Multiple optional criteria
- ✓ Support of automated prize awarding



ELIGIBLE FOR THE PROMOTION

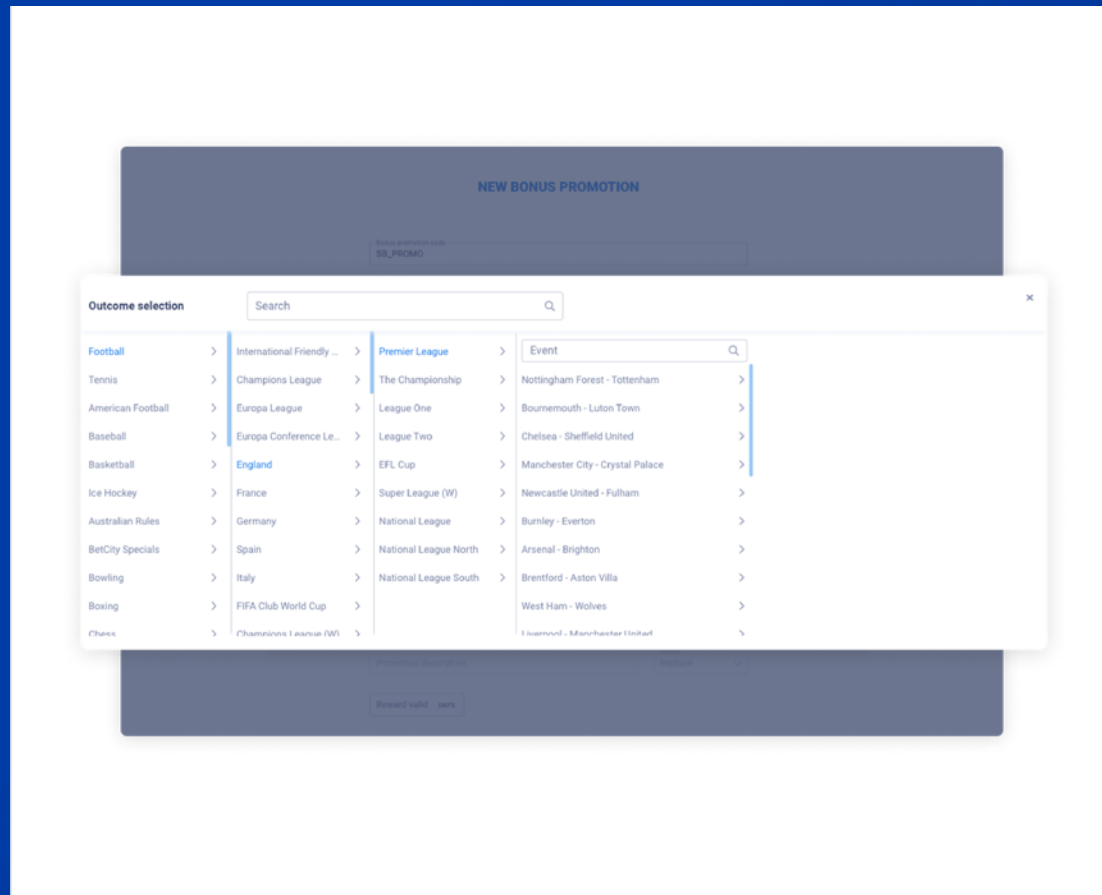
Eligible bet for the campaign is displayed to the player.



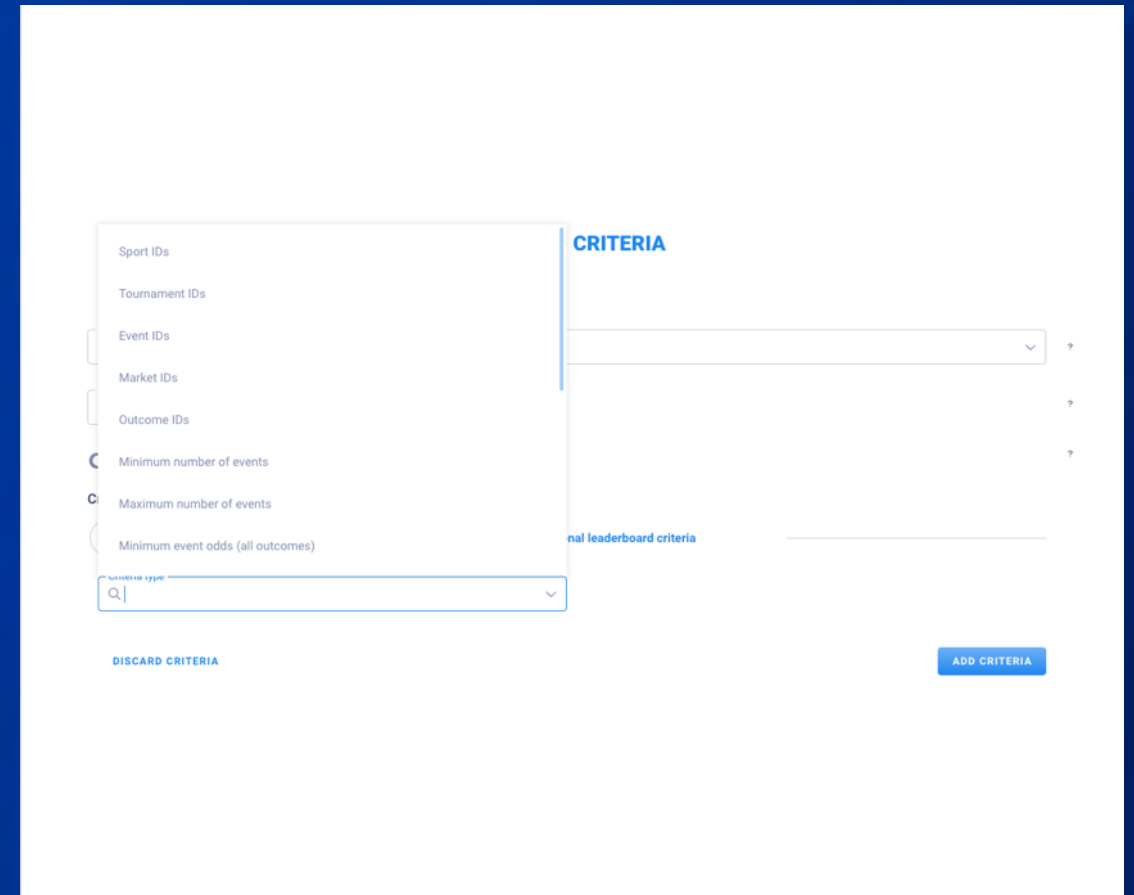
Simple and Swift: Build Your Promotions with Ease



EVENT PICKER SAVES YOU TIME



CUSTOMIZE PROMOTIONS WITH OPTIONAL CRITERIA





Playing to Win!



SCAN TO DOWNLOAD
PRESENTATION

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